

Sumo Grande to be awarded to the India-SA Man of the series

Tata Sumo Grande will be awarded to the Man of the Series of India-South Africa Test series

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The India-South Africa Test series that got underway on 26th March in Chennai, promises to be a *Grande* affair. The **Man of the Series** in the three test series will win the newly launched **Tata Sumo Grande**. Tata motors announced this during an unveiling function at the Chepauk cricket stadium, Chennai, just before the beginning of the first test. The three test match series between India and South Africa will be held at Chennai (March 26-30, 2008), Ahmedabad (April 3-7, 2008) and end at Kanpur (April 11-15, 2008).

The Sumo Grande which was unveiled at the Auto Expo in January this year and is now commercially available across various cities in India has been received extremely encouragingly in the market. The new Sumo Grande combines the looks of an SUV with the comforts of a family car. It has been specifically designed to satisfy the needs of city customers in the areas of driveability, maneuverability and fuel efficiency.

Speaking at the unveiling function, Mr. S Krishnan, Vice President (commercial) Passenger Car Business Unit, Tata Motors, said, 'Tata motors is happy to be associated with the India-South Africa Test Series. Sumo Grande is the latest launch from Tata motors and it would give us great pleasure to have the Man of the Series be seen in our potential best seller'

- **END** -Tata Motors Limited is India's largest automobile company, with revenues of Rs. 32,426 crores (USD 7.2 billion) in 2006-07. It is the leader by far in commercial vehicles in each segment, and the second largest in the passenger vehicles market with winning products in the compact, midsize car and utility vehicle segments. The company is the world's fifth largest medium and heavy commercial vehicle manufacturer, and the world's second largest medium and heavy bus manufacturer.

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You can also visit www.sumogrande.com/home.aspx for more information.