

e-Zest Solutions reported successful participation at CeBIT 2008 Hannover Germany

e-Zest exhibited at CeBIT 2008 in Hall 04 at stall C80 . Though 'outsourcing' was not the tag for the hall 04 but visitors to stall were highly interested to understand benefits of offshore outsourcing & it's critical success factors.

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The remarkable difference at this year's exhibition was more inquisitive visitors & most of them were decision makers. Mr. Ashish Gupta, Director of e-Zest, said, "The number of decision makers who favor outsourcing to India is constantly increasing and that could be felt while meeting various people during the exhibition. This is a good sign for India as a preferred outsourcing destination for the whole world. We are enthusiastic about success we got at CeBIT 2008 & definitely look forward to participate next year as well"

Since last year e-Zest has strategically adapted itself to European software market demands with more focus open source technologies and frameworks. Devendra Deshmukh, Founder of e-Zest, said, "The key to success in constantly changing market dynamics is to be evolving and creative at the same time proactive. We need to go to our clients and tell them where their future is and what technology will take them there. We got clue from our last year visit and this year we presented our expertise in Web 2.0, SaaS, Open Source & SOA.

Amol Pande Executive Director proclaimed, 'With e-Zest's profound domain knowledge welding with the newer technologies, web entrepreneurs and established software vendors will surpass competition by strategically partnering with e-Zest. e-Zest is operating in outsourced product development & custom enterprise application development from last 10 years & established proven processes to ensure success of outsourcing relationships with our customers'

To follow-up CeBIT meetings & facilitate more prospect and client visits Mr. Umesh Kulkarni, Business Development Manager, is touring Europe till 28th of this month and he can be contacted for discussing various business opportunities.

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e-Zest Solutions Ltd. (<http://www.e-zest.net>) is an ISO 9001:2000 certified offshore software outsourcing company with expertise and focus on outsourced product development/ product engineering solutions and enterprise custom application development. With special expertise in Web 2.0, SOA and SaaS technologies e-Zest has served 80+ industry leader clients in four continents about a decade with 150+ software professionals on board. e-Zest offers its services to ISVs/IT services, healthcare, finance, manufacturing, legal, education, sports, HR & travel business verticals with focus on CRM, BI and ERP solutions. e-Zest has dedicated Microsoft & Sun Competency Centers which focus on solutions and services on based Microsoft .NET (2.0/3.0/3.5) and Sun Java EE (2.0/5.0) respectively. e-Zest is Microsoft Gold Certified Partner, Sun Associate Partner and Oracle partner for BI solutions. e-Zest is member of various industry associations like NASSCOM, Indo-German Chamber of Commerce and MCCIA. It is a 100% export oriented unit (EOU) registered with the Software Technology Parks of India (STPI) and has two subsidiaries offices viz. e-Zest (UK) Ltd. at London UK and e-Zest Inc. at Walnut Creek CA USA.

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You can also visit www.e-zest.net for more information.