

EC21.com, Global B2B major, Announces Special Promotional Package for Indian Suppliers

EC21 Inc. that operates one of the world's largest and most popular B2B marketplace www.ec21.com for buyers and sellers, recently announced special promotional package for Indian manufacturers and suppliers to help them effectively promote their products to the worldwide Buyers.

Seoul, Seoul, KOR, 2008-03-24 13:44:19 (IndiaPRwire.com)

EC21.com, the world's leading B2B marketplace for buyers and sellers which entered the Indian market late last year, recently announced special promotional package for Indian manufacturers, suppliers and exporters to help them effectively promote their businesses. The company, which made its foray into Indian market in the September last year by opening its first sales and marketing office in the region, provides online marketing services and promotional tools to buyers and sellers to find new trade opportunities and promote their businesses online.

The special offer includes free Online Promotion to all the Indian suppliers who join or upgrade to EC21's premium membership services (TradeOK or TradePRO) before 30th April 2008, thereby giving them great opportunity to reach and promote their products to millions of potential buyers and visitors every month.

Globally, EC21 is recognized as a pioneer in B2B e-Commerce that helps SME suppliers to promote their products to the Global buyers, and provides an easy sourcing platform for buyers to find and reach new low-cost suppliers. EC21 provides free and premium membership services using which suppliers can easily create their own homepage to showcase products online, locate and contact global buyers, reply to buying leads and post trade offers to sell. Buyers can use the site for free and can easily search for new products, locate and contact suppliers directly, post unlimited buying leads and use advanced e-marketing and communication tools to chat and meet the suppliers.

The opening of new Indian office was formally announced in an official function held in Coimbatore, last year in September. The launch event was attended by over 50 key press and media representatives along with senior Management of EC21 Inc, Korea head office that included Mr. Kim Tae Sung-Executive Vice-President, Mr. Song Young Look- Managing Director and Mr. Vivek Batra, Global Head-International Business & Strategic Alliances.

The company's Vice-President, Mr. Taesung Kim, says, 'Our expansion in India is aimed at making international trade easier for Indian companies and our local offices will provide complete guidance to Indian SMEs on how to effectively promote their products to the global buyers. Further, we also want to invite big Indian buyers and large companies to take full advantage of our Global B2B platform to fulfill their sourcing needs. Our trusted and easy to use platform will greatly help Indian buyers to find quality and low cost suppliers from China and other major manufacturing countries', he added.

The Indian office based in Coimbatore is headed by Mr. V. Suresh Kumar, with sales and service personnel operating directly from strategic locations around the country. The Indian customers can now directly contact marketing team in India for any inquiries or interest in availing EC21 services and to know more about special promotional package. Besides this, Indian companies can also

benefit from company's popular Credit Report service that helps them to check business credentials of any company worldwide, and to know which company is Real and which is a Fraud.

- END -

About EC21.com

EC21.com is one of the world's largest and most popular B2B network of buyers and suppliers, where thousands of new buy and sell opportunities are listed every hour. EC21 provides free and premium Membership services; Keyword & Category based Top-Listing, Online Advertising, Credit Reports, and World Trade Zone Magazine to buyers and sellers to find new trade opportunities and promote their businesses online.

EC21 is headquartered in Seoul, Korea and has 8 regional sales offices throughout China alongwith sales offices in Taiwan, Turkey, India, Italy and Pakistan. During last 10 Years of successful international operations, EC21 has changed the way small and medium enterprises do business. With the trust and support of over 1.5 million buyers and sellers worldwide, EC21 has today become one of the most popular business site with over 600,000 inquiries exchanged every month.

For more information about EC21, please visit <http://www.ec21.com>

India Office contact information:

V.Suresh Kumar

Tel: +91-422-4384223/ +91-9944574444

Email: indiabiz@ec21.com **For Media /Partnership inquiries, please contact:**

EC21 Inc, Korea

Risa Kim

Phone: +82-26000-4354

Email: pr@ec21.com

Website: www.ec21.com

For more information, Please contact:

Risa Kim

PR operations - EC21 Inc.

You can also visit www.ec21.com for more information.