

## Business Objects Delivers the Year's Must-Have Tool for Business Professionals

*Xcelsius® Engage 2008 Helps Leverage Live Data in Interactive Presentations; Turns Static Meetings into Productive Work Sessions*

Mumbai, Maharashtra, IND, 2008-03-19 17:57:35 (IndiaPRwire.com)

Business Objects, an SAP company (NYSE: SAP) and the world's leading provider of business performance optimization solutions, today announced the availability of Xcelsius® Engage 2008, a data presentation and dashboard tool that helps business professionals quickly and easily transform complex business data into dynamic, actionable information. Xcelsius Engage can be used by anyone familiar with a spreadsheet and can transform the way data is presented, viewed and used every day.

With a refined and intuitive user interface, Xcelsius Engage allows customers to point and click their way to departmental and operational dashboards that deliver real-time visibility into business performance in simple, easy-to-understand visual models. The solution also allows users to mash up data from multiple Web services or internal business applications without coding. Xcelsius Engage uses Microsoft Excel as its data modeling foundation, which enables a previously unimaginable range of users—both technical and non-technical—to create interactive data visualizations and dashboards.

'Xcelsius Engage is the tool to use if you want to impress your colleagues, partners and customers,' said James Thomas, vice president of business intelligence content and tools at Business Objects, an SAP company. 'In many corporate environments, business professionals find themselves delaying actions and decisions because they lack the information they need to move forward. Armed with Xcelsius Engage, these professionals can become heroes in their organizations by providing live data that is easy to act on with clear direction and confidence.'

### **Don't Go To Your Next Meeting Without It**

The interactive presentations and dashboards can be used in any business setting—from the boardroom in Microsoft PowerPoint, to internal and external Web applications or in broadly distributed content within Adobe PDF. Xcelsius Engage gives organizations the power to change meetings from one-way presentations to real dialogues by allowing all participants to get immediate feedback on relationships and impacts of decisions. Xcelsius turns static data presentations into powerful competitive weapons.

### **New Components and Features**

With Xcelsius Engage companies can create sales, marketing, finance or other types of departmental dashboards to drive informed decision making and optimize their business performance. New innovative features include:

- **Tab Set Container** - a pre-built component that allows for creation of easy-to-navigate multi-tab dashboards without writing any code

- Trend Analyzer - a built-in function that simplifies the task of discovering trends and patterns in data by automatically inserting statistical calculations into the Xcelsius visualization at load time
- Interactive Maps - a comprehensive library of country maps for various geographical areas of the world.

'Xcelsius has already revolutionized data visualization and dashboarding and Xcelsius Engage 2008 brings a whole new level of exciting possibilities,' said Paul Grill, president and CEO of InfoSol. 'The improvements to the workflow, the use of external components, the ability to embed dashboards in Crystal Reports 2008 and, most of all, the new connectivity options open up new frontiers for Xcelsius Engage that will bring dashboards to everyone. Bring it on!'

### Maximize the Value of IT Solutions with Customizable Visualizations

Xcelsius 2008 Engage enhanced integration with Crystal Reports® 2008 empowers report authors to deliver interactive reports with the power of what-if analyses much more quickly. Additionally, Xcelsius' out-of-the box connectivity to Adobe LiveCycle Data Services provides up-to-second views of transactional data in easy-to-understand dashboards. A new Software Development Kit (SDK) enables customers to create customizable, dynamic visualizations that are tailored to their specific needs. Customers can leverage Adobe Flex to build additional components for Xcelsius and pioneer the path of interactive data visualization.

### Availability

Xcelsius Engage 2008 and Xcelsius Engage Server 2008 are generally available today from Business Objects and its broad set of partners and software resellers. Enterprise-class editions are also available for BusinessObjects® XI 3.0. For more information please visit <http://www.businessobjects.com/xcelsius/>

### - END -About Business Objects

As an independent business unit within SAP, Business Objects transforms the way the world works by connecting people, information and businesses. Together with one of the industry's strongest and most diverse partner networks, the company delivers business performance optimization to customers worldwide across all major industries, including financial services, retail, consumer-packaged goods, healthcare and public sector. With open, heterogeneous applications in the areas of governance, risk and compliance; enterprise performance management; and business intelligence; and through global consulting and education services, Business Objects enables organizations of all sizes around the globe to close the loop between business strategy and execution. **About SAP**

SAP is the world's leading provider of business software\*. Today, more than 46,100 customers in more than 120 countries run SAP® applications—from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organizations. Powered by the SAP NetWeaver® technology platform to drive innovation and enable business change, SAP software helps enterprises of all sizes around the world improve customer relationships, enhance partner collaboration and create efficiencies across their supply chains and business operations. SAP solution portfolios support the unique business processes of more than

25 industries, including high tech, retail, financial services, healthcare and the public sector. With subsidiaries in more than 50 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE under the symbol 'SAP.' (Additional information at )

(\*) SAP defines business software as comprising enterprise resource planning and related applications such as supply chain management, customer relationship management, product life-cycle management and supplier relationship management.

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**For more information, Please contact:**

**Ritika Darira**

Account Executive - 2020 Media Pvt Ltd.  
26601437