

ASUS Week announced!

ASUS announces special channel scheme to continue upto 26th March

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Leading motherboard vendor ASUS, has announced the commencement of ASUS Week from 20th March 2008 onwards. This is an attempt by the company to appreciate the efforts of the ASUS Golden Partners.

This scheme commences from the 20th March 2008 and will continue upto 26th March 2008.

According to Mr. Vinay Shetty, Business Head, Component Business, ASUS India, 'By celebrating the ASUS week, we wish to appreciate the efforts of our partners. We also wish to thank them for their valued support to the ASUS brand and hope to continue the same zeal in the mutually beneficial business partnership.'

Under this scheme, ASUS Golden Partners (AGPs) who will purchase motherboards will be entitled to attractive gifts based on the volume of their purchase. ASUS has announced that the scheme will be applicable to partners who even purchase as little as 5 motherboards.

The objective of the scheme is to appreciate partners for being loyal to ASUS and recognize their vital contribution to the ASUS growth in India.

For taking advantage of the ASUS Week scheme, a partner will have to register himself as an ASUS AGP, on the ASUS channel website called ASUS Advantage (<http://advantage.asus.com>).

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About ASUS Technology Pvt. Ltd. Asus Technology Pvt. Ltd. is a leading provider of 3C total solutions. It has a global staff of more than 100 thousand and a world-class R&D design team. As a brand known for the ultimate product quality and design, ASUS product have won 2568 awards in 2007. ASUS has been ranked in Business Week InfoTech 100 for 10 straight years, and was ranked No.1 by the Wall Street Journal for best quality products in Taiwan. Its product portfolio includes notebooks, motherboards, graphics cards, optical drives, LCD monitors, information appliances, desktop PCs & PC components, servers, wireless solutions, mobile phones, handhelds, digital home solutions, broadband communication products and networking devices.

For more information on ASUS and its products, kindly visit <http://in.asus.com> or send an email to media_india@asus.com

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