

MRON Launch Accu Tracker GLaser Mouse & "Move Bindaas" offer

MRON International Limited has announced launch of "Move Bindaas" offer on its recently introduced Accu Tracker GLaser Mouse for channel partners. Under this scheme on purchase of 5 pieces of Accu Tracker GLaser Mouse partners can walk home with alluring S-Trolley bag absolutely free. This offer is valid from 10th March to 9th April, 2008.

New Delhi, New Delhi, IND, 2008-03-18 18:00:00 (IndiaPRwire.com)

MRON International Limited has announced launch of '**Move Bindaas**' offer on its recently introduced **Accu Tracker GLaser** Mouse for channel partners. Under this scheme on purchase of 5 pieces of Accu Tracker GLaser Mouse partners can walk home with alluring S-Trolley bag absolutely free. This promotional program is a part of **MRON** marketing strategy to increase their business and reach in the market.

The new **MRON Accu Tracker GLaser** Mouse features in a 1600 CPI laser engine and offers 30 times more sensitivity to the surface details and tracking power than any LED optical mouse can deliver, its GLaser sensor lets you intuitively navigate through applications and web pages. **Accu Tracker** sports a trendy look and is available in grey and black combination.

MRON Accu Tracker GLaser comes with USB interface and compatible with different operating systems including Windows, MAC and Linux. It works virtually on any surface without mouse pad - and useful to all users with special advantages for professionals like graphic designers, CAD engineers, medical technicians, gamers as well as business and home users.

MRON 'Move Bindaas' offer is available through MRON Valued Channel Partners and is exclusively designed for its Dealers, Primary and Secondary Resellers. This offer is valid from 10th March to 9th April, 2008.

Rajeev Rohatgi, VP (sales & Marketing), MRON International Limited said 'Our primary focus is to consolidate **MRON** market presence by offering quality products at competitive price and have planned to instigate regular promotional programs for our channel partners and resellers. In fact, through these schemes we want to convey to our partners that we are ready to honor their commitment in promoting the **MRON** products',

MRON expects the scheme to increase brand awareness, in addition to surge its sales, due to the forthcoming Holi festive season. With a network of 15 branches, 150 Distributors and more than 3500 dealers spread across the country, the **Accu Tracker GLaser Mouse** is made available nationally and comes with one year warranty.

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ISO 9001: 2000 Certified

Company Profile

MRON International Limited is a leader in providing and supporting a broad range of Computer Peripherals and Consumer Electronic Products.

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Our expertise and availability are your assurance that you'll receive the best value, the right products, on-time delivery and guaranteed results.

MRON International Limited is an innovative marketer and distributor of New and technologically advanced products Nationwide. We are a premier Value Added Provider of Computer Peripherals in the IT and the Retail sector.

We offer a wide range of computer hardware including keyboard, cabinets, webcam, speakers, headsets, TV Tuners and power conditioning products like UPS, Power Supply etc. to end users through our channel partners.

Product offerings

Leveraging more than a decade of experience in Computer peripherals distribution, we partner with you to provide you the entire range of IT hardware, consumer electronics & power conditioning products using our experience and industry insights.

We have robust vertical industry expertise blended with a depth of horizontal competencies.

We offer: **Webcams Keyboards Cabinets Speakers TV Tuners Headsets Mouse UPS Power Supply (SMPS)**

Through our branches all over Northern India, using our best practices and economies of scale we provide our channel partners with creatively designed, technologically advanced computer peripherals and consumer electronics that help create value.

MRON has 9 branches spread across Northern & Central India with head office in New Delhi.

For more information, Please contact:

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You can also visit www.mroninternational.com for more information.