

Turkey based Turk TV and Kanal A turn to WASP3D Real-time 3D Graphics system

The deal came through Comptorium - WASP3D's channel partner in Turkey

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WASP3D, the leading Real-time 3D Graphics solution opened the new year with a series of deals in Turkey in form of Turk TV and Kanal A. Turk TV, a leading regional news & entertainment channel would be using WASP3D solution for lower thirds, scrolls, channel branding and full frame graphics. Kanal A is an Ankara based regional news channel that would integrate WASP3D graphics system with its newly acquired News Room systems and use live financial data feeds from Reuters to create real time on-air graphics. The deal that came through WASP3D's partner in Turkey - Comptorium makes WASP3D a strong name in Turkish broadcast market.

Divyajot Ahluwalia, Regional Business Manager, Europe - WASP3D said, 'Having the right partner to market your product is crucial to success of any organization, full credit to Comptorium for leading this project.' 'We are truly excited about our association with Turk TV & Kanal A and look forward to an enduring relationship.'

WASP3D has grown significantly in Europe over past couple of years with leading broadcasters like Antena 1&3, CNBCe, Dogan TV Radyo, RTV Utrecht and wTVisionas its customers.

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ABOUT WASP3D

WASP3D is a networked workflow based Real-time 3D Graphics solution developed specifically for television stations and post-production houses for speedy creation spectacular 3D graphics, content management and its on-air playout. WASP3D is based on futuristic Microsoft DirectX© technology offering real-time graphics rendering that reduces cycle time from design to on-air playout. It is an all-in-one, comprehensive Real-time 3D Graphics solution that can address complex graphics requirements in various application areas including business, elections, news, sports, weather, virtual sets and simulations.

Today, WASP3D has over 300 installations at leading Television broadcasters, across 40 countries globally. WASP3D has a state-of-the-art delivery center in India, with sales offices in India and Europe; the company employs over 100 highly qualified professionals worldwide.

To know more visit www.wasp3d.com

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