

Superhouse Ltd bags prestigious Exporter of the Year Award

Superhouse Ltd selected 'Exporter of the Year' for second consecutive year The first exporter ever to receive such a feat

Noida, Uttar Pradesh, IND, 2008-02-07 10:54:07 (IndiaPRwire.com)

Superhouse Ltd, the leading Leather export house of India today received the prestigious Gold Trophy for Exporter of the Year at a glittering function held at Chennai today. Dr V Krishnamurty, Chairman, NMCC presented the award at the Inauguration of 23rd India International Leather Fair.

The Company also received the award for in Finished Leather Segment and Non Leather Items like Harness & Saddlery.

The coveted Awards are in recognition of the company's exceptional performance during the year despite adverse money situations arisen out of appreciation of rupee against dollar.

Speaking on receiving the recognition at the glittering function, Mr Zafrul Amin, JMD, Superhouse said, 'These awards further strengthen the trust that our patrons have entrusted in us in providing quality products. We have always aimed to be the pioneers in producing goods to meet the demand in international markets and our stupendous success lies not only in achieving our targets in existing markets but also in exploring newer markets for leather products produced in India. This is a big leap for the Indian leather industry which will immensely benefit from these new buying zones explored by Superhouse.'

'We at Superhouse will continue with our quest for achieving higher accolades and maintain our stature as leader in quality exports from the country,' Mr Amin added.

Superhouse today is among the leaders in leather exporter from India. It has diversified into various portfolios in leather and textile export. The company is one of the preferred supplier to global retail chains and brands like Carrefour, Tesco, GAP, DKNY, Miss Sixty, Dolcis, C&A, Next PLC , Liz, Steve Maidden etc. to name a few. The company with its vast portfolio has also started exporting to US markets with variety of shoes ranging from specialty, safety and formal shoes.

Despite the soaring rupee against US Dollar, the company sees phenomenal growth in overseas market and is expanding its manufacturing capacities to cater to needs arising from US and other emerging markets.

- END -

About Superhouse Ltd:

Superhouse Ltd. is one of the leading leather exporters with certification from Government of India. Listed at BSE the company is primarily based in Kanpur with 12 units spread across Kanpur, Unnao, Noida and Agra. The company is engaged in production of Leather garments, shoes, bags, accessories, fashion garments and riding garments. Equipped with some of the most modern machineries and specialized workforce the company produces all types of leather and value added finished leather items accepted and appreciated all over the world.

The Company also has made its foray into the Indian retail sector and owns the retail brand in the name of Allen Cooper with exclusive stores at Lucknow, Allahabad, Varanasi, Kanpur, Ghaziabad and several other cities. The company is one of the major suppliers to GAP, DKNY, Miss Sixty, Dolcis, C&A, Next PLC , Liz, Steve Madden, Euro Shoes, Spapino, Burton's, Andre, Heckel Security, Kramer Pferdesport, Hooks, J.D. Williams, Cipesz ES, Cofra SRL, Heba, M-Tech, PT Alasmas Berkat, Punto FA, and Tesco.

Member of Council for Leather Exports, the premier Association for leather exporters in the country, the company is committed to produce quality products for its customers and has acquired ISO-9001-2000, ISO-14001-2004 & OHSAS-18001-1999 certification. It also has the distinction of quality certification under British, Australia, USA and Canadian standards also.

Today Superhouse is major exporter to European countries including UK, France, Italy, Germany, Denmark and Netherland. Apart from European countries the company also exports to USA, China, Hongkong, South Africa, Australia & New Zealand and Middle East nations.

The company is expected to record a turnover of more than Rs. 300 crores during the year 2006-07 as against Rs 230.99 crores during the year 2005-06.

For more information, Please contact:

Bobby Padam

Brand Manager - Superhouse Limited

01204647777

991089060901204264666

You can also visit www.superhousegroup.com for more information.