

## Aditi Technologies features in the 2008 Global Services 100 Companies

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Pradeep Singh, founder and CEO, Aditi Technologies, said, 'We are honored to have been named to the Global Services 100 for the second time. This is August company consisting of the best service providers in the world. We continue to remain focused on delivering higher business value to our customers and we are gratified that the award-evaluation team recognizes us for our endeavors.'

The Global Services 100, now in its fourth year, is an annual list of the world's hundred best providers, and constitutes a ready reference list of the service provider landscape for customers to facilitate their initial internal sourcing discussions. Judges from Global Services magazine team up with outsourcing experts at neIT, a leading sourcing advisory firm, to identify and evaluate the leading service providers located on four continents. The evaluation is based upon data provided by the service providers and third-parties regarding effective operations, service offerings, client relationships and human capital.

'The Global Services 100 list, brought out by Global Services and neIT, has grown to be a highly credible listing of global IT services and BPO companies,' says Ed Nair, Editor, Global Services. The list helps service buyers leapfrog the request-for-information stage and the winners almost always make it to the request-for-proposal stage in a service deal. That's the unique advantage a Global Services 100 company enjoys, Nair added.

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### **About Global Services**

Global Services is a media platform with a portfolio that includes a magazine, website, events, newsletter and customized solutions. Our audience consists of corporate professionals engaged in the sourcing and management of business and technology services. Global Services is owned by CyberMedia (India) Limited. [www.globalservicesmedia.com](http://www.globalservicesmedia.com)

### **About neIT**

neIT is a management consulting firm that helps leading corporations improve and grow their business by capitalizing on services globalization<sup>SM</sup>. Through a blend of strategic advisory services and hands-on execution support, neIT provides advice and management expertise on the

globalization of Information Technology (IT) and Business Process Outsourcing (BPO) services. For more information, visit [www.neolT.com](http://www.neolT.com).

### **About Aditi**

Aditi Technologies is a leading-edge solutions development partner to software businesses and financial institutions. We provide technology consulting and outsourced product development on emerging technologies. Founded in 1994, Aditi is headquartered in Bangalore, India, with global offices in Boston, Chicago, London, Mountain View, New York City, and Seattle. [www.aditi.com](http://www.aditi.com)

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