

## CorePR bags Frameboxx account

*Frameboxx Animation and Visual Effects has appointed CorePR for its corporate communication*

Chandigarh, UT, IND, 2008-01-24 17:00:08 (IndiaPRwire.com)

Chandigarh based CorePR has been selected to strategise corporate communication for Frameboxx Animation and Visual Effects.

Frameboxx is one of the leading animation and visual effects training institute which started its operations with 10 centres in the country and has plans to set up about 50 centres in the next one year's time in India and abroad.

According to Mr Naveen Gupta, Frameboxx has strategised its operations to reach out to various segments with students on one hand and the animation studios and cine industry on the other in which CorePR has the expertise.

Public Relations is an essential component of managing communication to achieve corporate goals and multiply brand experience for all stakeholders, and the Frameboxx, which is one of the fastest growing world-class animation and visual effects institute, has very clear fundamentals to achieve results through effective communication, says CJ Singh, Managing Director, CorePR.

CorePR shall take care of both internal and external communication for Frameboxx.

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Core Communications Pvt Ltd is a full-service public relations agency based in Chandigarh, India, since 1987 with its associates in all major cities of the country.

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You can also visit [www.corepr.com](http://www.corepr.com) for more information.