

## Radical Design and True Audio Excellence Come Together in the Jabra BT8040

*Packed with audio power*

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GN, the world leader in innovative headset solutions, today announced the launch of the Jabra BT8040. Perfect for those who crave outstanding quality sound and style, this headset offers cutting edge audio - a small headset that makes a big design statement.

Weighing just 10 grams, the Jabra BT8040 still packs a punch when it comes to high grade audio. Digital sound processing (DSP) technology and intelligent volume controls combine to reduce background noise, for crisp, sharp sound. With e-SCO technology, voice transfer between headset and phone is crystal clear. Acoustic shock protection automatically adapts and regulates the volume, safe-guarding the ear from sudden increases in noise. The Jabra BT8040 is available for Rs 4,900.

In addition to high quality hands-free calls, the Jabra BT8040 is A2DP enabled, meaning it can stream music wirelessly from media MP3 players, the internet, a mobile phone or PC. With MultiPoint software, users can connect to two devices at the same time, so any audio being played (such as music) will automatically be paused when a call comes in.

The Jabra BT8040 is uniquely styled with no ear-hook. Instead it features an advanced Jabra, 'Generation III' ear gel; available in a choice of three sizes. This provides perfect comfort for in-ear wearing. The Jabra BT8040, measuring only 39 mm in length, is a sharp, stylish headset - offering the best in design, with no compromise on sound quality.

**Key Specifications:**Digital sound enhancement via DSP technology Active noise reduction on transmitted and received audio Intelligent volume settings to equalize incoming audio volumeAcoustic shock protection safeguards the ear from loud, sudden noisese-SCO improves voice transfer from headset to phoneAuto pairing Multi-coloured light for status and battery indicatorQuiet mode - turns light off after 1 minuteJabra ear gel - 2x small, 2x medium & 2x largeUp-to 6 hours talk time200 hours standby timeSize: L 39 mm x W 18mm x D 12 mmLess than 10 gramsQualified for Bluetooth Specification version 2.0 + EDR (enhanced data rate), supporting Headset and Hands-free Profiles for phone conversations and Advanced Audio Distribution Profile (A2DP) for streaming music128 bit encryption

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### **About GN**

Through its Jabra brand, GN Netcom is a world leader in innovative headset solutions. With sales offices around the world, GN Netcom develops, manufactures and markets a broad range of wireless headsets for mobile users and both wireless and corded headsets for contact centre and office-based users. GN Netcom's business activities also include its original equipment manufacturing (OEM) business. GN Netcom is a part of GN Store Nord A/S which is listed on OMX Nordic Exchange. GN Store Nord has been helping people communicate since 1869.

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