

Tata Interactive Systems successively bags three record orders globally

The global learning provider, Tata Interactive Systems (TIS) (www.tatainteractive.com), has scored a 'business hat trick' in winning its three largest orders in quick succession.

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In the beginning of 2007, Tata Interactive Systems won a \$3m order to design and develop e-learning solutions for an organisation in the Asia Pacific region.

Following in quick succession was an order valued at \$7m, from the European region.

This record was then matched by an order of equivalent value, from a client in North America.

Sanjaya Sharma, TIS's CEO, commented: 'We believe that the order ranks among the largest single orders won by any e-learning developer in the world.'

'In any case, each of these three 'record' orders is probably greater than the annual turnover of all but a relative few of the world's other e-learning development companies.

'And, of course, like any of the world's leading performers, we're looking forward to continuing to improve on our performance - and continually exceed our own records,' he said.

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Tata Interactive Systems (TIS), a global leader in e-learning, is a part of the \$22bn Tata Group. Truly international, TIS has a presence across the US, Canada, UK, Australia, New Zealand, the Middle East, Japan, India, and mainland Europe. TIS offers corporations, universities, schools, publishers, and government institutions a diversified and innovative bouquet of learning and training solutions including Simulation-based Learning Objects (SimBLs™), Story-based Learning Objects (StoBLs™), courseware and curriculum design, special-needs education, assessments, electronic performance support systems (EPSS), mobile learning, along with other corporate training and consultancy services. Our multi-disciplinary expertise and 16 years' experience across domains helps us design e-learning programmes that are unique to clients' requirements and specifically crafted to boost knowledge retention and application.

Apart from holding ISO 9001 certification, TIS is the only e-learning organisation in the world to be assessed at Level 5 in both the SEI-CMM and P-CMM frameworks. TIS's quest for excellence is reflected in numerous prestigious industry awards, including a Silver Brandon Hall Excellence in Learning Award 2005 and 2004, APEX Award of Excellence in 2005 and 2006, BETT Awards in 2004 and 2006, and two Business World-NID Design Excellence awards.

For more information log on to www.tatainteractive.com

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Page 1/2

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