

Sage CRM Solutions Recognized With Two SellMoreNow.com Awards

ACT! by Sage chosen as Best On-Premises Small Office/Home Office Solution, and Sage SalesLogix honored as Best On-Premises Mid-Market CRM Solution

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Sage Software today announced that CRM consulting firm SellMoreNow.com has named ACT! by Sage 2008 and Sage SalesLogix as winners in its 2007 'Willy' Awards program. ACT! by Sage 2008 (10.0) was chosen as Best On-Premises Small Office/Home Office Solution, and Sage SalesLogix v7.2 was honored as Best On-Premises Mid-Market CRM Solution.

'Sage Software is the only company to ever win a Willy award in two distinct market segments,' said Rich Bohn, SellMoreNow.com president. 'This represents an amazing commitment to improving the lives of millions of sales professionals worldwide.'

SellMoreNow.com Willy awards, inspired by dialogue from Arthur Miller's classic play, Death of a Salesman, are presented to contact management and CRM solutions that 'genuinely help salespeople take care of their customers and achieve their sales dreams,' according to Bohn. Products honored received top scores in SellMoreNow.com product evaluations during 2007, measured against criteria including functional breadth and depth, ease of use, and customization capabilities, among others.

"We're proud our commitment to delivering CRM tools - that enable companies to create differentiating experiences for their customers - has resulted in these honors from SellMoreNow.com,' said David van Toor, senior vice president and general manager for Sage CRM Solutions. "A state-of-the-art product architecture, a feature set that solves our customers' pressing needs, and the local touch provided by our expert business partner community, continue to ensure that we always have our customers' business requirements in mind."

During 2007, ACT! celebrated its 20th anniversary as the number-one selling contact and customer management solution, and Sage SalesLogix celebrated its 10th anniversary as the leading CRM solution for small to mid-sized businesses and divisions of enterprise.

'ACT! has been the gold standard for sales pros for many years,' Bohn explained. 'Sage has steadily added powerful new capabilities while preserving the easy-to-use look and feel that millions of users depend on. ACT! excels at helping salespeople focus on opportunity management, and assuring they beat their sales quotas year after year.'

Regarding Mid-Market CRM solutions, Bohn added, 'Sage SalesLogix is an endlessly adaptable system that can be customized to meet the unique business requirements of any sales team.'

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ACT! by Sage

ACT! established the Contact Management software category in 1987 and, today, is the number-one selling contact and customer management solution and preferred choice of over 2.8 million registered users and over 43,000 additional corporate customers to organize, access and

manage their customer information. ACT! delivers powerful capabilities that support a full range of desktop, laptop, Web browser and handheld device access methods that can work seamlessly with a centralized database to help individuals, selling teams and corporate workgroups improve productivity and increase sales. For more ACT! information, visit www.act.com or call 866-333-0990.

Sage SalesLogix

With more than 300,000 users at over 8,500 companies, Sage SalesLogix is the leading CRM solution for small to medium-sized businesses and divisions of larger enterprises, and is part of the Sage Software family of integrated business management solutions.

Sage SalesLogix is a full-featured, multi-client CRM solution that provides users with sales force automation (SFA), customer service and support, and marketing capabilities, as well as interactive dashboard and reporting functionality. Sage SalesLogix enables rich customization capabilities, high levels of end-user adoption and low total cost of ownership across all deployment methods. Optional mobility and business analytics tools are also available. For more details, visit www.sagecrmsolutions.com or call 800-643-6400.

About Sage Software

Sage Software supports the needs, challenges and dreams of nearly 2.8 million small and mid-sized business customers in North America through easy-to-use, scalable and customizable software and services. Our products support accounting, operations, customer relationship management, human resources, time tracking, merchant services and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit and real estate industries. Sage Software is a subsidiary of The Sage Group plc, a leading global supplier of accounting and business management software solutions and related products and services for small and mid-sized businesses. Formed in 1981, Sage was floated on the London Stock Exchange in 1989 and the Group now has 5.5 million customers and employs over 13,900 people worldwide. For more information, please visit the Web site at www.sagesoftware.com

For more information, Please contact:

Abhinav Sood

Partner - ConnectComm

+919810605190