

World famous Plush puppy products launched by Agrani Kennels in Chennai

Products with a worldwide appeal is introduced by Agrani kennels; Product range includes shampoos, conditioners, Creams, lotions and coloring aids. Natural oil, Herbal extracts Both Agrani products and Plush Puppy products are of high quality, exceptional performance and cater to the discerning dog lovers. Agrani Kennels was found by Shri K.S.Nagraj Setty, in the interest of showcasing professionally groomed dogs in the Indian Dog Show circuit

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Dog lovers in Chennai can experience world-class Plush puppy products. It has been launched in Chennai by Agrani kennels, who is the official licensee in India. Plush Puppy does not need any introduction to the dog lovers.

Plush Puppy products are currently being exported to sixty countries around the world. Through Plush Puppy and Agrani's home product launch - the Indian dog lovers will be introduced to a wide range of superior international products and equally good, pocket friendly domestic products to choose from. Both Agrani products and Plush Puppy products are of high quality, exceptional performance and cater to the discerning dog lovers. Agrani Kennels was found by Shri K.S.Nagraj Setty, in the interest of showcasing professionally groomed dogs in the Indian Dog Show circuit.

Announcing the launch, Mr.S.Pathi, Managing Director - Lakshmi Mills and Chairman - Kennel Club of India, said, 'It is indeed a pleasure to see an international brand of such repute entering the Indian market. I'm sure that Plush puppy will make a mark with its products and It is really a boon to dog lovers all over the country.'

Over the years, Agrani Kennels has proved and lived up to its tag line - ' Making India proud ', by bringing up and grooming the finest breeds of dogs. In its continuous quest to keep the dogs fine looking and healthy, the group company manufacturing cosmetic products started developing grooming products for home consumption.

With valuable inputs from Agrani's expert groomers and trainers from around the world and with inputs out of extensive research and development activities carried out over a period of 5 years, Satyam Beauty & Health Concepts (P) Ltd developed a range of products - tried, tested and perfected. The range includes shampoos, conditioners, Creams, lotions and coloring aids. Natural oil, Herbal extracts and functional ingredients form the backbone of all formulations.

The quality of the products has gained appreciation and certification from Veterinary practitioners, professional groomers and trainers. This has given the encouragement and confidence to launch these products commercially. A formal launch of Agrani products is scheduled on the 4th of January. The products will be displayed and demonstrated during the Madras Canine Club's Championship Dog Show to be held on 5th & 6th of January 2008, at University Union Grounds Spurtank Road, Chetpet, Chennai 600 031

Simultaneously, Agrani will also introduce the world famous Plush Puppy products in the Indian market.

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