

Indian Business Leader Selected to World's Top 10 GPS Businessmen for 2007 List

Rakesh Verma, MD, CE Info Systems (MapmyIndia), Selected Amongst World's Top 10 GPS Businessmen of 2007; CE Info Systems in the only Indian company amongst list of world's leading companies

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Rakesh Verma, MD, CE Info Systems (promoters of the MapmyIndia brand), has been selected amongst the world's top 10 GPS businessmen of 2007 by GPSBusinessNews.com, the leading online media providing world-wide business news on the fast-moving consumer GPS industry. Rakesh has been selected for his 15 years of pioneering and passionate work in the GPS and digital maps industry. Rakesh is also the only leader of an Indian company to make it to the list of top 10 GPS businessmen of the year.

According to GPS Business News, the purpose of the nomination is to *"highlight the role of ten personalities that have achieved notable successes and/or have strongly influenced the navigation and location-based services market by their actions in the last twelve months."* Under Rakesh's guidance, CE Info Systems have built the most comprehensive and accurate digital maps of India under the MapmyIndia brand. By introducing all India consumer products in the internet, mobile phone and in-car space, MapmyIndia is changing the face of navigation industry in India, which is set to become one of the largest world-wide consumer markets for navigation in the next five years.

With this nomination CE Info Systems joins an elite list of world leaders such as Nokia, TomTom, TeleAtlas, SirF and Magellan. These companies are the leading players in the world-wide navigation industry eco-system.

The award for top GPS Businessman for 2007 will be announced by GPS Business News on December 20, 2007. Online voting for the top award is currently on at:

<http://gpsbusinessnews.com/index.php?action=article&numero=554&page=4>

Profile of Rakesh Verma

Rakesh obtained a Bachelors of Engineering (Mechanical) from BITS Pilani, India in 1972, and an MBA from Washington State University, USA in 1979.

Rakesh has over 30 years of wide operations and management experience in industry, 12 of which have been with leading companies in the United States, such as General Motors. At GM, Rakesh worked on the pioneering Saturn car project, where billions of dollars were infused to build a modern car company from scratch.

In 1990, Rakesh relinquished his settled career and lifestyle in the US to pursue his dream of bringing innovative solutions to India and started his entrepreneurial venture, CE Info Systems. In 1993, he was exposed to the emerging field of GIS (Geographic Information Systems), and recognized the immense potential benefits of GIS to corporates, the government and individual people. Armed with this foresight and desire to participate in India's development, Rakesh led CE

Info's pioneering effort in creating a complete digital map of all India, all from scratch because no digital maps were available for India at that time.

The result of his last 15 years of efforts is that CE Info is now the leading navigable map and GIS solutions provider for India, having empowered over 500 leading enterprise and government customers with GIS-based business intelligence, as well as making available to individual people the power of maps and location-based services through its flagship portal MapmyIndia.com and industry-leading MapmyIndia navigable maps.

For photos visit: <http://www.wfc.in/mapmyindia/mapmyindia.html>

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CE Info Systems (P) Ltd, a New Delhi-based ISO 9001-2000 Company founded in 1992, is the provider of India's most comprehensive navigable and GIS map dataset that powers location based services such as internet mapping applications, mobile navigation, car navigation, and GIS-based decision support systems. The company has been creating this repository of proprietary digital map information since 1994 through continuous field surveys and state-of-the-art mapping technology. In 2004, the company released its internet maps and directions portal, MapmyIndia.com, and was short listed by NASSCOM as a showcase company for IT Innovation in India. The company has served over 500 leading enterprise customers, and is now offering map, directions and navigation services to consumers.

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You can also visit www.mapmyindia.com for more information.