

ASUS India launches the P526 PDA Phone

Keep Connected and Trendy with Innovative Mobile Features; ASUS P526 Utilizes Windows Live Functions for User-Friendly Mobile Enjoyment

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The ASUS P526 PDA Phone employs key Windows Mobile 6 Professional features, Global Positioning System (GPS) capabilities and a host of messaging enhancements to allow users to experience Windows Live with improved stability and speed. By integrating many popular Windows Live mobile services, the P526 keeps users connected with their communities and lets them find the information they require quickly and without hassle. This trendy looking and feature-packed phone also aims to increase productivity with its business solution applications.

*'The ASUS P526 PDA is a stylish gadget for people on the move and who prefer to remain connected at all times through online communities, instant messengers, blog updates, emails and files transfers. Productivity is also enhanced though built in applications like GPS', says **Mr. Edward Wang, Business Head, Mobile Communication Business, ASUS India.***

Keeping it 'Live'

One key feature of the ASUS P526 is how it can allow users to use Windows Live to integrate contacts so that users can see who is (and who isn't) online at any given time. Users can then share and update their lives via photos, instant messaging or e-mails.

The P526 also offers a convenient feature with the integrated Windows Mobile 6 Professional Smart Dial feature. Users can automatically pull up contacts when they start typing a first or last name with the keypad. Using the search bar located just beneath the current time launches web searches without having to open the browser - making web searches that much more user-friendly.

Comprehensive GPS Capabilities

The GPS function of the ASUS P526 is able to plot a route to direct users to the right destination. With a user-friendly interface, users can easily program in the destination and then view directions, the distance traveled, street addresses, and the time and distance left for the journey. With this handy GPS function, users will find it easier to navigate in a foreign country and can even use it for walks.

Powerful Multimedia Experience

The P526's built-in 2 Mega Pixel camera allows users to fully enjoy true-to-life visuals. Creating and uploading a mobile photo album is also easy with the P526's built-in 2 Mega Pixel camera. The P526 also provides a full screen preview that makes it easier to take pictures, and an image editor to edit these pictures with ease. With quad-band EDGE, users can connect even faster for better audio/video streaming.

Exclusive and Innovative ASUS Features

Bundled within the ASUS P526 are exclusive ASUS software and applications that provide the user with a variety of helpful options. With the ASUS Launcher, users can enjoy a feature phone-like interface - making it easy to launch applications or functions.

ASUS's Remote Presenter is a useful application that allows users to control PowerPoint presentations stored on a notebook or PC via a Bluetooth connection. Users can even read the footnotes of these presentations as on the P526's LCD screen as they are presenting.

Planning an international teleconference meeting across three different time zones is made easy with ASUS's innovative Meeting Planner. This feature helps to eliminate the hassle of time converting and makes meeting scheduling easier and more efficient than ever before.

Another useful and innovative feature is the ASUS My Secret function. It encrypts and protects sensitive documents away from prying eyes when it is activated. The ASUS Status feature keeps the user up to date with the status of the device; and the Profile function avoids embarrassing rings during meetings.

The ASUS P526 is definitely the trendy option for PDA users who want powerful performance coupled with a slim and fashionable outlook.

Specifications

System - EDGE/GPRS/GSM 850/900/1800/1900

Dimensions - 110 x 58 x 15.4 mm 115g (with battery)

Battery - 1300 mAh Lithium-Ion

Battery Life - Standby Time: 150 hours (Subject to different wireless or online networks), Talk Time: 4 hours (Subject to different wireless or online networks)

Color - Silver-Gray

Display - 2.6" TFT, Supports 65K colors, 240 x 320 resolution

OS - Microsoft Windows Mobile® 6 Professional

App. Processor - TI OMAP 850 (200MHz)

GPS - Built-in SiRF Star III Chip, supports GPS, suited for professional car navigation software

Messaging - SMS/MMS/Email/MSN

Camera - 2 Mega-Pixel Resolution

Music - MP3, WMA, AAC, Midi, and WMV

Video - MPEG4 supporting 30 FPS QCIF video / Windows Media Player 10

Ring Tones - 128 Polyphonic MIDI ringtones, supports MIDI/MP3/WMA/WAV/AAC/ AAC+/AMR and other music formats

Memory - Built-in: 128 MB Flash + 64 MB SDRAM, External: Micro-SD

Java - Supports J2ME (CLDC 1.1 + MIDP 2.0)

Transfer Interface - USB v1.1 / Bluetooth 1.2

PIM/Office - IE, Word, Excel, Power Point (viewer), MSN, Alarm, Calendar, Organizer, File Manager, Telephone Book, Notebook, InBox, Voice Recognition

Business Functions - Remote Presenter (Using Bluetooth technology, connects with paired PC, the P526 wirelessly controls the PC's Powerpoint slides. For example: Starting, showing and closing slideshows; it can also show presentation notes on the P526's LCD screen.

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About ASUS Technology Pvt. Ltd.

Asus Technology Pvt. Ltd. is a leading provider of 3C total solutions. With a global staff of more than 100 thousand and a world-class R&D design team, the turnover for 2006 was 17.4 billion U.S. Dollars. ASUS has been ranked in Business Week InfoTech 100 for 9 straight years, and was ranked No.1 by the Wall Street Journal for best quality products in Taiwan. Its product portfolio includes notebooks, motherboards, graphics cards, optical drives, LCD monitors, information appliances, desktop PCs & PC components, servers, wireless solutions, mobile phones, handhelds, digital home solutions, broadband communication products and networking devices.

For more information on ASUS and its products, kindly visit <http://in.asus.com> or send an email to media_india@asus.com

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