

People Interactive Named One of the Top 500 Companies in Deloitte Technology Fast 500 Asia Pacific Awards 2007

People Interactive (I) Pvt. Ltd., the company that owns successful Consumer Internet brands such as the Shaadi.com, Fropper.com, Astrolife.com and the recently launched Makaan.com, has been named as one of Asia's fastest growing companies in the esteemed Deloitte Technology Fast 500 Asia Pacific Awards. The awards were announced at a ceremony held in Hong Kong on the 6th of December 2007. This is the second year in a row that company has bagged the Deloitte Technology Fast 500 Asia Pacific Awards.

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Commenting receiving the award, Anupam Mittal, CMD - People Group said 'We are extremely honored to have won the Deloitte Technology Fast 500 Asia Pacific Awards second year in a row. It reiterates the fact that at People Interactive, we are committed towards excellence, dedication, innovation and teamwork. The year 2007 has been a truly eventful one for us; not only are we celebrating the 10 th anniversary of Shaadi.com and the launch of Makaan.com, but also the numerous recognitions we have received this year for all our brands. Deloitte Technology Fast 500 Asia Pacific Award goes to show that we are indeed on the right track.'

The Deloitte Technology Fast Asia Pacific 500 program recognizes technology companies that have achieved the fastest rates of annual revenue growth in Asia Pacific during the past three years. It covers companies based in Australia, China, Hong Kong SAR, India, Indonesia, Japan, Macau, Malaysia, Philippines, New Zealand, Singapore, South Korea, Taiwan and Thailand. This program is supported by the Deloitte Technology Fast 50, which ranks high-growth technology companies by country or specifically defined geographic area and sponsored by Deloitte's Technology, Media & Telecommunications (TMT) global industry group.

Deloitte Technology Fast 500 Asia Pacific Awards are well respected in North America and EMEA (Europe, Middle East and Africa) established as one of the most objective awards of its type globally in the technology, media and telecommunications industry.

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About People Interactive

People Interactive was founded in 1997 to help architect India's Internet landscape. Today it is one of India's leading Internet companies and boasts brands such as Shaadi.com, Shaadi.com Centres, Fropper.com, Makaan.com and Astrolife.com. The company is focussed on discovering and developing scalable Internet business models around communities and classifieds. It prides itself in being a pioneer of Indo-centric Internet business models and believes in innovation led growth.

The company won the IT People Award 2007 for Excellence in Information Technology, and was also awarded the Red Herring Asia Top 100 Awards in 2006. In September 2007 Business Today recognized the company's flagship brand - Shaadi.com as one of the Top 10 Marketers in the country. Shaadi.com was also recently felicitated at the WEB18 'Genius of the Web' Awards 2007, as the best E-Commerce site (Matrimony).

People Interactive is a Sequoia Capital backed company and is part of the Anupam Mittal led People Group.

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