

## Design your own Wrangler T-Shirt only at Myntra.com

*Myntra.com, a consumer internet start-up focusing on the on-demand personalized gifting and merchandise space in India, announced that they have acquired a direct-to-garment printing machine.*

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Myntra.com, a consumer internet start-up focusing on the on-demand personalized gifting and merchandise space in India, announced that they have acquired a direct-to-garment printing machine. Myntra.com is the first online personalized merchandise shop in India to adopt direct printing on all T-Shirts that can print even small runs at reasonable cost, eliminating time consuming adjustments. The digital printing gives the end user an opportunity to print a unique design on every t-shirt which was not possible with traditional methods like screen printing.

In addition to this, Myntra.com is also the only online vendor in India authorized to print on Wrangler/Lee T-shirts. The company has entered into an exclusive agreement with Arvind Fashions which allows it to print on-demand on Wrangler/ Lee T-Shirts. These high quality T-shirts along with direct printing help Myntra.com offer the best quality custom printed T-shirts in India, each manufactured to the user's specifications.

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Myntra.com is an online marketplace for on-demand consumer products where people can easily find and create unique personalized merchandise like T-Shirts, Mugs, Calendars, Keychains, Diaries and other items. They have various customization tools, an easily navigable user interface and a vibrant community of designers which enables them to provide a one-of-its-kind offering in India. Myntra's core team comprises of 5 IIT/ IIM graduates with extensive experience in building software products in multiple domains. A large number of them have worked for start-ups in bay area and India.

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You can also visit [www.myntra.com](http://www.myntra.com) for more information.