

## Noted management guru Padmashri Dr. Pritam Singh at Shobhit University, Meerut

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Addressing an elite audience including directors of various engineering and management colleges in and around Meerut at Shobhit University auditorium on Saturday the great management exponent said only those can bring about changes who are free from bondages. Citing examples from epic Mahabharat, Prof. Singh said all characters in the epic were bonded to their limits. Karna was biggest of those bonded to their limits. He had the might to overcome every limitation, yet he didn't, as he had chained himself to certain values. Only lord Krishna was the master transcending all limits. It made him behave like a master, the possessor of all kinds of powers bringing about the change.

Explaining the intricacies of change process Dr. Pritam Singh said once the purpose has been found, magnanimous vision has to play its role in planning and foreseeing the events to come. Only this can channelise energies required for attainment of desired goals. Such vision has to be backed by action- the key ingredient for change. Citing a *shloka* from Shrimadbhagwadgita the management guru said an idea or vision sans action is of no use. It takes committed action to convert vision into tangible realities. Emphasising the importance of action by the visionary himself he gave examples from the life of Mahamana Madan Mohan Malviya who once washed clean and wiped with his white Angwastram a floor in BHU to remove *pan* stains from the premises. He said, followers follow the action more than the words alone.

Prof. Singh also outlined the necessity for creative destruction. He said, anything that does not fit in the new creation has to be struck down. Saying there's life after death, Dr. Singh said that death of wrong things, systems and processes should give way to new systems, processes and things. Sticking to such incompatible thing is bound to create limitations that shall hinder the process of change.

Earlier, welcoming the management doyen to Shobhit University, the vice chancellor of the university Padmashri Dr. RS Sirohi threw light on career and life of illustrious guest speaker. He discussed in brief the contribution Dr. Pritam Singh made to the rise of IIM Lucknow and Management Development Institute, Gurgaon during his tenure as Director of these famous management institutions. Prof. Sirohi also spoke about Dr. Pritam Singh's contribution to the body of knowledge in management and honours conferred upon him. It may be mentioned here that Dr. Pritam Singh is internationally acclaimed management guru with his books being taught as course textbooks in many countries. Currently he is on board of over 100 organizations and institutions

including the Reserve Bank of India, Oriental Insurance Company Ltd., Shipping Corporation of India, Unit Trust of India, Punjab National Bank and Banaras Hindu University etc.

Those who were present on the occasion included the Pro-Chancellor of Shobhit University Kunwar Shekhar Vijendra, Vice-Chancellor of Gautam Buddha University, NOIDA Prof. RS Nirjar, agriculture scientist and former Vice Chancellor of SVB Patel Agricultural University Prof. PP Singh, directors of various engineering and management colleges in and around Meerut, management consultant Dr. Punam Devdutt, directors of various schools of Shobhit University and management students of the varsity. The program was conducted by MBA student Kalpana Dobal while vote of thanks was proposed by programme coordinator Prof. Vivek Bajpai.

- **END** -SHOBHIT UNIVERSITY, Meerut has been established under section 3 of UGC Act, 1956. More details are available at [www.shobhituniversity.ac.in](http://www.shobhituniversity.ac.in)

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