

## Pay 1 rupee a day, find a soul mate your way - 1RuppeeMatrimony.com

*Indians searching for their prospective soul mates are hooked to the matrimonial websites. The idea of finding a partner in the privacy of your home at the click of a mouse button is so cool. For the year 2006, Indian matrimonial users stood at a staggering 7 million. And things are only set to grow with an expected 9.5 million users in 2008! Currently, there are only two to four major players in the Indian matrimony business such as shaadi.com and bharatmatrimony.com. But here's the latest entry in the Indian matrimonial landscape that is sure to attract the Indian masses - 1RuppeeMatrimony.com. Finding a partner has never been so cheap, in fact less than you pay for a cup of tea. Enter 1RuppeeMatrimony.com. This matrimony website delivers exactly what the name suggests! Pay one rupee a day, and you can search for your life partner who will add on that 'million-dollar' change to your life.*

Chennai, Tamil Nadu, IND, 2007-11-04 04:24:08 (IndiaPRwire.com) Indians searching for their prospective soul mates are hooked to the matrimonial websites. The idea of finding a partner in the privacy of your home at the click of a mouse button is so cool. For the year 2006, Indian matrimonial users stood at a staggering 7 million. And things are only set to grow with an expected 9.5 million users in 2008! Currently, there are only two to four major players in the Indian matrimony business such as shaadi.com and bharatmatrimony.com. But here's the latest entry in the Indian matrimonial landscape that is sure to attract the Indian masses - 1RuppeeMatrimony.com. Finding a partner has never been so cheap, in fact less than you pay for a cup of tea. Enter 1RuppeeMatrimony.com. This matrimony website delivers exactly what the name suggests! Pay one rupee a day, and you can search for your life partner who will add on that 'million-dollar' change to your life.

The uniqueness of 1RuppeeMatrimony.com lies in the pricing and business model. While adding one's profile is free of cost, upgrading it to contact and communicate with other members comes at a price of a mere 1 rupee a day. That is a very attractive amount considering that most of the other matrimonial websites charge their users 10 to 17 rupees a day! There are three main packages one can subscribe to at 1RuppeeMatrimony.com. These include Rs. 100 for 100 days, Rs. 180 for 180 days and Rs. 365 for 365 days. Several convenient modes of payment are available to the users.

1RuppeeMatrimony.com offers all the features that the other major websites have but at a fraction of the cost and with a little something extra thrown in! This website has a one-of-a-kind kilometer search facility. Users are able to search for suitable matches within a specified distance. With such low cost, added service and user-friendly navigation, 1RuppeeMatrimony.com stands in good stead to savour the very large pie of the Indian matrimony market.

Founder and CEO of 1RuppeeMatrimony.com, Mr. Syed Peer, believes that every Indian should have a chance at finding their perfect match through technology and it should not be only for the rich. It is with this in mind that 1RuppeeMatrimony.com extends its affordable search options to under fifteen specific portals related to each region in India which hold names such as 1RuppeeBengaliMatrimony.com and 1RuppeeGujaratiMatrimony.com. This marriage website caters to not only the various communities in India but religions as well, and currently attracts over 8000 users every single day. Users are aware that 1RuppeeMatrimony.com provides them with quality service at low cost and usage is set to grow upwards. Mr Syed adds, '1RuppeeMatrimony.com will generate more success stories than others due to high quality features and low subscription fees.'

1RuppeeMatrimony.com is powered by parent website 'nikah.com' which is the largest matrimonial

service provider for Muslims. Other sister websites such as 1RupeeAds.comforclassifides and BuyMakaan.com for real estate listings have also been initiated. Mr. Syed Peer is actively looking for second stage financing to take the success of 1RupeeMatrimony.com to a higher level.

- **END** -1RupeeMatrimony.com is the sister concern of Nikah.com.Nikah.com is the most trusted and widely used matrimonial site exclusively for the benefit of the Muslims around the world.

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You can also visit [www.nikah.com](http://www.nikah.com) for more information.