

Delhi Gets Its First Family & Health Salon ~ SMARTZONE

"Those who look for beauty will surely find it in SMARTZONE"; Bollywood beauty Kim Sharma Launches First Smart Center

New Delhi, Delhi, IND, 2007-10-16 11:14:17 (IndiaPRwire.com)

SMARTZONE - A chain of Family Beauty & Health Salon is going to launch its 200 smart centers all over India. And today the launch of its first salon was marked by **Bollywood beauty Kim Sharma** at Kalkaji, New Delhi. Other than **Kim Sharma**, a special inauguration was done by blind children from **Bharat Blind Technical Welfare Society**, New Delhi. **Smartzone** declared free hair cuts of blind children every month. A special initiative taken by **Smartzone** for the blind people i.e. availability of eye donation forms on all the smart centers.

The salon promises to bring not only beauty-related services to women but also to men & kids. A special KIDZONE for the kids is also there. **Smartzone** offers a big range of the latest beauty and grooming services in the areas of hair care, skin care and beauty. The services include specialized services for skin (facials), hair (coloring, cuts, styles, perms etc), hands & feet (advanced manicures and pedicures).

'SMARTZONE is a family salon which offers hair care and beauty services. These days the importance given to good skin is growing considerably. In the last five or six years, there is more focus on the texture and sensuousness of skin. The quality of advertising has made skin experience more tactile than before, which has had an impact on aspirations. Moreover we will gradually transform into a lifestyle salon where along with beauty services beauty products will also be offered.' said **Manoj Batra**, Director of **Smartzone**.

Beauty is in the eye of the beholder. But whether a person realizes it or not, beauty can affect their mood, even their outlook on life. Everybody wants to have a skin that looks flawless and natural. Makeup must not be overdone, but should subtly enhance your natural beauty this is what a **Smartzone** Beauty salon provides to their customers. A special **Smart Card Membership** facility is also there for the customers, they even provides customized beauty & health tips to their member customers through E-Mails & SMS. In today's busy schedules people often forget about their regular beauty & health treatments so **Smartzone** also do personalized call for the appointments to their member customers. Besides of being *easy on the pocket*, they have trained & certified staff with an advance research lab for beauty enhancement techniques.

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- **First Family Saloon in India**
- **Special Kid Zone**
- **Smartcard Membership**
- **Beauty and Health Tips through E - Mail and SMS to its Customer**
- **Trained and Certified Staff**
- **Advanced Research Lab for Beauty Solution**
- **Cost effective with world class service**
- **Personalized call for its customer for regular alerts**
- **Going to open 4 more outlet in Delhi NCR in next two months**

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You can also visit www.rahicommunications.net for more information.