

Sahara Care House Launches 'Silver Membership'

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In its bid to attract a greater proportion of 25 million strong Non-Resident Indian community, Sahara Care House - the NRI Service venture of Sahara India Pariwar recently announced the launch of low-cost, high benefit 'Silver Membership' option.

The new **Silver membership scheme** launched for the festive season is available for **USD 199.99** as against the existing Gold Membership available for USD 1000.

According to the company website, www.saharacarehouse.com, by spending just USD 199.99 purchasers of Silver Membership get **free Mediclaim policy** for three blood relations with a total coverage worth Rs 3 lakh. Unlike other Mediclaim policies available in the market that comes with several restrictions, the mediclaim policy of Sahara Care House is much relaxed and customer friendly. The policy covers pre-existing diseases, has no age bar and offers cashless hospitalization. For further convenience of beneficiaries of NRIs in India, Sahara Care House has formed a tie-up with over 2000 leading hospitals across 197 cities in India.

Apart from the Mediclaim, Silver Member registration also promises **free accidental death coverage** of Rs 1 lakh per person for three blood relations in India and a discount of upto 10% on Service charges.

Encouraged by the positive initial response, the marketing team of Sahara Care House hopes to rope in one lakh NRIs under its net. Up-coming festive season is expected to boost the sales as people get into the mood to spend and indulge loved ones.

Sahara Care House is a single window service platform for Indians residing overseas and their loved ones in India. The portal offers a suite of over 5000 products and 60 services including 24x365 healthcare and utility services rendered by a team of 3500 dedicated 'relationship ambassadors' .

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Sahara Care House (<http://www.saharacarehouse.com>), a part of Sahara India Pariwar, tied up with more than 2,000 hospitals in 197 cities offer health Care Services. There are also services like Legal Advisory Facilitation, Legislation & Attestation of Documents, Relocation Services, Security Services, Document and Certificate Facilitation, etc.

For more information, Please contact:

Ruchi Khurana

Content Writer - Sahara Care House

You can also visit www.saharacarehouse.com for more information.