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N.S Bhuie, Director(Studies), NCHM says 'The National Council has done extensive research and held detailed discussions with AIRDA and its members to evolve course material which will be relevant to the Indian industry and also provide successful candidates better job opportunities.'

According to B. S Rathor, Chairman, AIRDA 'Vacation Ownership (Timeshare) is one of the fastest growing segments of the Hospitality industry and will require a large number of skilled personnel in the coming years. The introduction of Timeshare in the syllabus of the Institutes of Hotel Managements is indeed apt, timely and will cater to such needs.'

AIRDA has collaborated with Ministry of Tourism for finalization of approved guidelines for classification of Vacation Ownership (Timeshare) resorts in India. AIRDA is conducting Capacity Building for Service Providers (CBSP) training programmes of Ministry of Tourism for increasing awareness in tourism amongst unskilled tourism service providers. AIRDA has recently secured membership of the American Resort Development Association (ARDA) which enables members to adopt best in class global practices in the industry.

Rathor says the Vacation Ownership Industry in India is growing at a CAGR of 20% and is a great driver of domestic leisure tourism in the country. The investments made by AIRDA members are in resorts in popular tourism destinations and contribute significantly to the economic growth in these regions.

AIRDA is the national representative of the Vacation Ownership (Timeshare) industry in India and works towards disciplined expansion of the industry by self-regulating business conduct, building credibility and image through education and awareness. AIRDA member resorts ensure fair practices and ethical business policies that work to the advantage of both consumers and developers.

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You can also visit www.airda.org for more information.