

RJ Paro of BIG 92.7 FM voted Kolkata's best RJ

Paro will now host Masti Ki Pathshala 3-6pm, Monday to Saturday on BIG92.7 FM

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BIG 92.7 FM's popular RJ '**Paro**' has been recognized as the '**Best RJ of the Year**' by **Bangla Sangeet Prachar Samity** at the Suthol Tele Cine award function held at Kolkata. The Suthol Tele Cine award is one of the most prestigious television, radio and cine awards and has entered its 7th year. Also felicitated in other categories were noted actress Rituparna Sengupta, playback singer Shreya Ghosal, and acclaimed film director Rituparno Ghosh.

Hailed as one of the most popular RJs, the vivacious and friendly Paro has the audiences singing to her tunes in her Sunday BIG Chumuk show. She was adjudged the best RJ by peoples vote conducted by Bangla Sangeet Prachar Samity. She will now host the youth show **Mast Ki Pathshala (3pm-6pm) on BIG 92.7 FM** with RJ Riddhi and together the duo will take the city's youth on a rollercoaster ride of fun, music and laughter as never before.

Speaking about the achievement **Mr. Bodhayan Roychaudhury', Station Director, BIG 92.7 FM Kolkata** said 'We thank the Bangla Sangeet Prachar Samity for recognizing RJ Paro for all her good work and are immensely proud of RJ Paro . She has through her hard work, dedication and of course her love for RJing, created a niche for herself. All of this would not have been possible without the support of our listeners. We thank them for their ever encouraging support, which motivates the team to do better and ensure super entertainment.'

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About BIG 92.7 FM

BIG 92.7 FM is part of Adlabs Films. Ltd. **The Station** is poised to create history with it's pan India presence, spanning across 45 cities, 1000 towns and 50,000 villages to reach 200 million Indians across the length and breadth of the country. The company plans to take FM radio as a medium of entertainment not only to the key metros, but also to virgin markets that have never before experienced this medium of entertainment. The Station promises not only to entertain but to inform and empower the listener with utilities that one may take for granted. In addition to the utilities, the Station has a stunning array of RJ's who will be the voice and personality of the channel. The RJ's have been selected after a careful and selective nationwide hunt. With an investment of Rs. 400 crore dedicated to Transmission Equipment, Infrastructure and licensing, the proposed network will be the largest ever. BIG 92.7 FM will bring to you 24x7 unique entertainment from a highly advanced and state-of-the-art radio broadcast technology via transmitters with web based remote management capability, hot swappable power supply and power amplifier with controller card redundancy. **BIG 92.7 FM is the next BIG thing on Radio. Big is beautiful! BIG is better! And now its here!! BIG 92.7 FM. Suno Sunao, Life Banao!**

For more information, Please contact:

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Regional PR - BIG 92.7FM

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