

## Sampark PR adds 3 more clients to its kitty

*The company has just signed on 3 new clients including Citymax, Bluefrog, and Writer Communications.*

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Sampark Public Relations has been on an account-winning spree since the start of this year. The company has just signed on 3 new clients including Citymax, Bluefrog, and Writer Communications.

Commenting on the achievement, Mr. N S Rajan, Managing Director, Sampark PR said, "We are very happy with the recent developments. We have been preferred over others because we adopt a holistic, 360-degree approach in all our communications".

**Citymax**, a part of Dubai based 'Landmark group', well known for its 'Lifestyle' chain of retail stores in India, aims at redefining the hospitality landscape in India. **Blue Frog**, a global concept born in Mumbai, is aimed at breaking new ground in creation, production and distribution of music through people, technology, sound and innovation from around the world. **Writer Corporation** offers solutions for business services, data management, infrastructure development, and cash & asset management.

"We constantly strive to create value for our clients. With the strengthening of our top management, we are confident of meeting and surpassing our client expectations", added Mr. Rajan.

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### About Sampark PR

Sampark Public Relations, India's leading Public Relations and Perception Management company is an independent strategic communications-consulting firm . Sampark was set up in 1994 to assist in the image enhancement of corporations. The company's services include public relations, media relations, crisis management, marketing communications, events planning, and more.

Sampark is the communication agency for leading corporates including Bajaj Auto, CEAT Tyres, Exide, Finolex, GTC, HDFC Bank, ICICI Prudential, Reliance SEZ, Thomas Cook, Gitanjali group, SBI Life, Sahara Housing, FILMY , and Welspun among others.

The company has full-fledged offices in Mumbai, Delhi, Kolkata, Chennai, Bangalore, Pune, and Hyderabad. Besides this, the company has associate arrangements in over 50 centers across India.

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You can also visit [www.sampark.com](http://www.sampark.com) for more information.

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