

Patrick Stanton to joins Autoindia.com's Board of Advisors

To assist on New Initiatives and building Strategic alliances to strengthen Autoindia.com's leadership position

Chennai, TamilNadu, IND, 2007-09-21 01:00:00 (IndiaPRwire.com)

Autoindia.com Online Private Limited, India's No. 1 Automotive Portal, announced today the joining of Mr Patrick Stanton to Board of Advisors. As Advisor, Patrick will assist Autoindia.com's new initiatives and alliances aimed at increasing revenues and market share in India's fast growing Automotive sector.

Patrick has a rich experience as a consultant, entrepreneur, and executive to a variety of established and start-up high technology companies in the Internet, clean technology, life science and transportation industries.

Chandramouli, President & CEO, Autoindia.com, said, "I am pleased to have Patrick on board to advise us on our new initiatives and strategies. He brings with him years of rich experience with Automotive Internet businesses that will help build this vital component of our integrated business model. I am confident that, with his guidance, Autoindia.com will further strengthen its position as the portal of choice in the Automotive vertical and help us to see growth in users, new services, revenues and leadership".

Patrick Stanton, Advisor, Autoindia.com said, "I am very excited by this opportunity to be a part of Autoindia.com which is India's pre eminent Automotive portal. This is a great time to be in India, where the Automobile sector is seeing consistent double digit growth and internet penetration is growing by leaps and bounds.

I look forward to applying my experience from the US Automotive online companies in helping Autoindia.com in its exponential growth phase'.

As Vice President, Business Development for Dealix Corporation (since acquired by The Cobalt Group), Patrick was part of the early executive team that built Dealix into one of the web's most successful automotive Internet marketing organizations. A prolific dealmaker, Patrick built strategic alliances with some of the industry's most well known brands including, Yahoo!, Microsoft, AOL, General Motors, and Ford. Prior to Dealix, Patrick enjoyed similar success while running enterprise sales and affiliate marketing for Autoweb.com (acquired by Autobytel) as vice president, business development.

Patrick is a founder and the corporate development chair of the California Clean Tech Open, the world's largest business plan competition to promote the commercialization of clean technologies. Additionally, Patrick recently founded angel investment and advisory group, Chobe Group, LLC, to bring best practices in automobile retailing to emerging markets, notably in India and the People's Republic of China.

Patrick began his career as a consultant with Accenture. Patrick holds a BA in geography from the University of Colorado, Boulder and an MBA in finance and economics from Columbia Business School.

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About Autoindia.com:

Autoindia.com is the leader in the Indian Automotive online space. With more than 12 million page views and 1.5 million unique visitors Autoindia ranks No.1 among Autoportals in India. AutoIndia.com Ranks as one of the Top 10 Most visited website in India Business and Economy section. AutoIndia.com Ranks among the Top 50 Most visited websites from India.

AutoIndia.com is the fastest-growing automotive marketplace for buyers, dealers and private-party sellers. Autoindia offers the best selection of new and used vehicles online, as well as the content, tools and advice to support the shopping experience. AutoIndia.com is headquartered in Technopark, Trivandrum.

For more information about Autoindia, visit www.Autoindia.com

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You can also visit www.autoindia.com for more information.