

F-Secure Internet Security 2008 Introduces Improved Well-Being for PC's

Opportunities of Networked Living Made Easy and Safe through Healthier Devices

Mumbai, Maharashtra, IND, 2007-09-18 15:02:24 (IndiaPRwire.com)

F-Secure Corporation today announced a new milestone in its continued efforts to enable Internet users to take full advantage of the opportunities of their networked lives as easily and safely as possible. With the new F-Secure Internet Security 2008 solution, the company is introducing Online Well-Being as the primary way for PC users to experience data security, as opposed to the traditional threat and fear-oriented approaches the industry has used.

Today, networked living presents PC and smartphone users with incredible opportunities for creativity, social interaction, entertainment, information access, management of personal memories and conducting business. Users increasingly wish to take full advantage of these opportunities, without needing to worry about viruses, network attacks or other malicious phenomena lurking around the Internet.

The simple precaution of using the new F-Secure Internet Security 2008 solution with its improved level of security will enable consumers and small businesses to enjoy the benefits of global networks without fear and nagging worries. The new solution keeps the PC healthy and free from malicious applications with the help of a number of well-integrated and intelligent security features. The solution is specifically designed to require minimal user interaction, and removes the need to separately maintain and update several separate security programs.

The solution includes a 12-month subscription to a fully automated and continuous update service from the F-Secure Security Labs. The proven speed and reliability of this update service ensures a user's PC stays immune to new and evolving threats that continuously target computers that do not have the latest security updates. Moreover, the product includes a unique proactive protection technology, F-Secure DeepGuard™, which provides a very effective additional line of defense during those crucial first hours when no signature identification is yet available to protect against new unknown threats. DeepGuard in effect reduces the response time to zero.

The new solution also uses less computer resources than before, thus improving the overall performance of the system. This translates into improved user experience, enabling users to focus more intensively on the important activities in their networked lives. It also features improved parental controls with new categories of controlled Web content and a safe Internet list (so-called whitelist of Web sites). To better protect against fake Web sites designed to fool Web users to disclose their private information, such as fake bank sites, the anti-phishing feature has been improved, including better detection of emails that pretend to be from financial or other trustworthy institutions.

'Security is no longer defined in terms of fear, but the new measure is enablement and opportunity. Our task is to enable our customers to soar with the possibilities of the Net, leaving their security worries to be handled by our professional service' says Ari Alakiuttu, Vice President of Products and Services at F-Secure Corporation.

F-Secure Internet Security 2008 is available through the F-Secure online store (

<http://www.f-secure.com/estore>) and to resellers and retailers as of today. The solution provides protection for up to three PC's in the same household, supports Windows Vista, and has a localized user interface and electronic user manual in 25 different languages. The solution also helps users take care of the well-being of their most personal computer - the smartphone - by including a free trial version of the F-Secure Mobile Anti-Virus solution for Symbian and Windows Mobile smartphones.

- END -

About F-Secure Corporation

F-Secure Corporation protects consumers and businesses against computer viruses and other threats from the Internet and mobile networks. F-Secure's award-winning solutions are available as a service subscription through more than 150 Internet service provider and mobile operator partners around the world, making F-Secure the global leader in this market. The solutions are also available as licensed products through thousands of resellers globally. F-Secure has received the Frost & Sullivan 2007 award for Distribution Strategy Leadership. The company aspires to be the most reliable security provider, helping make computer and smartphone user's networked lives safe and easy. This is substantiated by the company's independently proven ability to respond faster to new threats than its main competitors. Founded in 1988, and headquartered in Finland, F-Secure has been listed on the Helsinki Exchanges since 1999. The company has consistently been one of the fastest growing publicly listed companies in the industry. The latest news on real-time virus threat scenarios is available at the F-Secure Data Security Lab weblog at <http://www.f-secure.com/weblog/>

F-Secure Corporation protects consumers and businesses against computer viruses and other threats from the Internet and mobile networks. F-Secure's award-winning solutions are available as a service subscription through more than 150 Internet service provider and mobile operator partners around the world, making F-Secure the global leader in this market. The solutions are also available as licensed products through thousands of resellers globally. F-Secure has received the Frost & Sullivan 2007 award for Distribution Strategy Leadership. The company aspires to be the most reliable security provider, helping make computer and smartphone user's networked lives safe and easy. This is substantiated by the company's independently proven ability to respond faster to new threats than its main competitors. Founded in 1988, and headquartered in Finland, F-Secure has been listed on the Helsinki Exchanges since 1999. The company has consistently been one of the fastest growing publicly listed companies in the industry. The latest news on real-time virus threat scenarios is available at the F-Secure Data Security Lab weblog at <http://www.f-secure.com/weblog/>

For more information, please contact:

Rupali Ghadge

CMCG India

rupali.ghadge@cmcgindia.com

Tel: 022-24450091-6

For more information, Please contact:

Rupali Ghadge

account executive - CMCGIndia

24450991

Page 2/3

© Copyright 2006 India PRwire Pvt. Ltd. All Rights Reserved.

India PRwire disclaims any content contained in press releases published on IndiaPRwire.com. Issuers of press releases are solely responsible for the accuracy of their content.

91-22-24450991

You can also visit www.f-secure.com for more information.