

## ValueNotes Ranked 2nd Among Market Analysis And Research Firms In "The Black Book of Outsourcing" 2007

*Business research and competitive intelligence firm ValueNotes announced today that it has been rated as the Number Two market analysis and research vendor as per survey results published in the 2007 edition of "The Black Book of Outsourcing."*

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Business research and competitive intelligence firm ValueNotes announced today that it has been rated as the Number Two market analysis and research vendor as per survey results published in the 2007 edition of "The Black Book of Outsourcing."

'We feel honored to be in the top league among global market analysis and research firms. This is even more special, as the Black Book rankings are based on customer inputs,' said Arun Jethmalani, Managing Director of Pune, India, based ValueNotes. The firm is an end-to-end research services provider to clients across the globe.

URL link for the rankings is

<http://theblackbookofoutsourcing.com/vendors-research-market-2007.htm>

The Black Book initiative sponsors the only annual, independent, non-biased ranking of 300 outsourcing advisors and 4,500 vendors as completely scored from over 20,000 outsourcing users' and clients' ballots.

The Top 50 Best Managed Global Outsourcing Vendors ranking is based on a twenty-six measures of leadership excellence, including client satisfaction with senior management direction, leadership impact on outsourcing results, business transformation practices, client relations management, and indicators of C-Level officer commitment. Sublists in twelve categories of outsourcing, cover over 500 outsourcing functions, in 40 industries, from multiple organization sizes and locations. Sublists are rankings based on eighteen criteria of operational excellence and client satisfaction with outcomes.

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### **About ValueNotes**

ValueNotes specializes in the management of research, business intelligence and information. Our services include market research, due diligence studies, evaluation of partners, investment appraisals, industry specific newsletters, sector and industry studies, etc. ValueNotes has experience across a broad range of sectors, with a specialized practice dedicated to outsourcing (BPO/IT).

[www.valuenotes.biz](http://www.valuenotes.biz) **About the Black Book of Outsourcing**

The Black Book of Outsourcing: How to Manage the Changes, Challenges and Opportunities, the best-selling business book from Wiley Publishers, was first published in May 2005. An updated edition of 'Black Book' is currently under development for December 2007 release. The 'Black Book'

is available in English, Russian, Spanish and Simple Chinese translations, as well as in audio, digital and print book medias wherever books are sold.

<http://TheBlackBookOfOutsourcing.com>

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You can also visit [www.sourcingnotes.com](http://www.sourcingnotes.com) for more information.