

ASUS India launches the new P5K3 Premium Motherboard

Unbelievable Overclocked Memory Speeds! ASUS P5K3 Premium Utilizes Onboard Memory and Turbo D3 for Guaranteed Overclocking Above DDR3 1500 MHz

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Catering to enthusiasts who want the latest in innovations and technology, ASUS Technology Pvt. Ltd. has released the new ASUS P5K3 Premium motherboard. This motherboard comes with the latest technologies and delivers a brand new innovation - the Turbo D3 Onboard Memory feature. With this cutting-edge feature, users are guaranteed DDR3 overclocking speeds of above 1500 MHz and reduced clock cycle timings by 50% for random data access.

Mr. Vinay Shetty, Product Manager, Component Business, ASUS India says, 'Technology is just not a terminology at ASUS; we challenge ourselves and try to bring better performance and solutions for those who understand it. With this cutting-edge feature, users are guaranteed DDR3 overclocking speeds of above 1500 and reduced clock cycle timings by 50% for random data access. The integrated DDR3 2 GB memory isn't just a couple of standard DDR3 modules either. These are custom-made modules and only about three-quarters the length of standard DDR3.

Guaranteed DDR3 1500 MHz Speeds

Hot on the heels of ASUS's Native Support for DDR3 1333, ASUS has yet again come up with another groundbreaking technology. The P5K3 Premium provides exceptional functions and utilizes Turbo D3 - superb onboard memory features that guarantee overclocking above DDR3 1500 MHz. This groundbreaking technology includes the Perfect T-Tree Design and Hyper PCB Design; and works seamlessly together with ASUS's exclusive Super Memspeed Technology for the best overclocking performance.

*Note

DDR3 1500 MHz (O.C)

It is recommended that you install a CPU with 1066MHz FSB or above to guarantee DDR3 memory overclocking to above 1500 MHz. Please refer to <http://in.asus.com> for more information.

Inherent Intel P35 Express Chipset Support

The new ASUS P5K3 Premium motherboard also features support for the Intel P35 Express Chipset, which can enable exceptional PC performance while helping to enable improved energy efficiency, system design and quietness. Computers with these chipsets can deliver CE-like video and sound quality.

Perfect T-Tree Design

The P5K3 Premium motherboard utilizes the cutting-edge Perfect T-Tree Design to provide users with simultaneous random data access on every memory chip. What this means is that data access

to each memory chip occurs at the same time, instead of conventional DDR3 Fly-by Topologies that require time to be spent waiting for one by one random data access. This reduces clock cycle timing by 50% for random data access - thereby ensuring faster memory speeds.

Hyper PCB Design

Additionally, an innovative Hyper PCB Design provides good power delivery and cleaner signals with less crosstalk. It also provides more ground layers to provide better heat dissipation for thermal purposes - allowing users to enjoy faster speeds for better overclocking

For more information, kindly logon to <http://in.asus.com> or send an email to media_india@asus.com

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About ASUS Technology Pvt. Ltd.

Asus Technology Pvt. Ltd. is a leading provider of 3C total solutions. With a global staff of more than 100 thousand and a world-class R&D design team, the turnover for 2006 was 16.5 billion U.S. Dollars. ASUS has been ranked in Business Week InfoTech 100 for 10 straight years, and was ranked No.1 by the Wall Street Journal for best quality products in Taiwan. Its product portfolio includes notebooks, motherboards, graphics cards, optical drives, LCD monitors, information appliances, desktop PCs & PC components, servers, wireless solutions, mobile phones, handhelds, digital home solutions, broadband communication products and networking devices.

For more information, Please contact:

Mamta Bhatia

Manager - Marketing Communications - ASUS Technology Pvt. Ltd.

022-67668800

You can also visit www.in.asus.com for more information.