

NCTV17 prepares to launch first-ever weekly local sports show over Television and Internet using ZEZAN IP TV Broadcast Platform

High school sports, commentary and more to comprise new community television endeavor over television and web

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Naperville Sports Weekly, a brand new show that is being produced and aired by Naperville Community Television, Channel 17, prepares to make its debut on Sunday, August 26, 2007 at 6:30 p.m. The station's production teams have been canvassing the community over the past week capturing exciting sports footage for the first show.

Naperville Sports Weekly will air on Channel 17 on Sundays at 6:30 p.m., 9:30 p.m.,

11:00 p.m., and 1:00 a.m.; Mondays at 8:30 a.m., 1:00 p.m., 6:30 p.m., 11:00 p.m., and 1:00 a.m.; and Tuesdays at 8:30 a.m., 1:00 p.m., 9:30 p.m., and 1:00 a.m. A new show will air each Sunday. Viewers also may watch the show at www.nctv17.com through simultaneous video streaming provided by ZEZAN Data Center.

The program is being presented in partnership with *The Naperville Sun* whose journalists will provide analysis and commentary each week. A variety of high school sports will be highlighted through video clips to catch the excitement of the competition, and NCTV17 sports broadcaster Jeff Mahoney will chat one-on-one with *Sun* staff. Scoreboard results, local sports trivia and more will keep sports fans engaged. This is one of the only places Naperville will be able to see such extensive television coverage of local high school sports.

'NCTV17 is your community television station and we are very pleased to provide coverage of your high school sports,' explained Elizabeth Braham Spencer, Executive Director for NCTV17. 'We're confident that *Naperville Sports Weekly* will be embraced and enjoyed by many who want the local angle and look to get caught up in the excitement of high school sports.'

Naperville Sports Weekly is being made possible through the partnership of several community sponsors; additional sponsors are currently being sought as well to help support the program on an ongoing basis. Sponsors already include Wide Open West, Allstar Auto Glass, Discount Tire Co., M&M Orthopaedics, and Brexis Courier.

Naperville Community Television, Channel 17 provides a voice to educate, inform, preserve, entertain, assist, and celebrate one another through diverse programming that reflects the character and spirit of our community. Visit www.nctv17.com for programming schedules and additional information.

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For more information, Please contact:

Sami Siddiqi

Ceo - Zezan Global, Inc

630-929-3020

630-839-7773

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