

Automotive Textile Industry to Reach US\$ 1 Bn by 2010

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The figures are not only lucrative for the automotive component industry but also hold brilliant prospects for the associated automotive textile industry as the growth in the automobile industry will lead to consequent increased demand of the technical textile components used in the automobiles. Presently, automotive textile industry has a share of 7% in the total domestic technical textile market, which is worth US\$ 590 millions and is forecasted to reach approximately US\$ 987 million by 2010.

Looking at the opportunities galore, FICCI is organising an industry conference on Automotive Textiles. This event is sponsored by Reliance and Business Co-ordination House (BCH) and SASMIRA are the Associate and Knowledge Partners respectively. The conference is scheduled to take place on August 30th '07 at Sahyadri Guest House Auditorium, Mumbai. The conference will be mitigating the interested business enterprises about the potential product sectors in the automotive textile industry to venture in to reap business gains from the investments.

Technical textiles are gaining fast recognition to be one of the most dynamic and promising areas for the future of the textile industry in India for hi-performance applications. Automotive textiles happens to be the rewarding sector finding extensive use of technical textiles in the product categories viz. interior trims, safety devices like seat belts and airbags, carpets, filters, battery separators, hood liners, hoses & belt reinforcement.

Textiles, which constitute approximately 20-25 Kgs in a car, are not only used for enhanced aesthetic of automotives but also for sensual comfort & safety. Additionally, few textile products found their applications as design solutions to engineering problems in the form of composites, tyre reinforcement, sound insulation & vibration control. Apart from woven & knitted constructions, Nonwovens also find applications in transport textiles due to certain advantages served by them.

In order to ensure the correct development movement of the industry, the need of the hour is to disseminate the correct technical, product oriented and market know how about the Automotive Textile industry to the future investors that the industry would be welcoming.

The conference will be an excellent interface with the experts from the industry to evaluate the

present opportunities and understand the future prospects and outlook. The attendees will get the opportunity to analyse dynamic product categories and at the same time to communicate with the sector representatives, which will enable them to make assertive decisions about their company and development of their business.

The outlook for India's automotive sector seems highly promising and hence the technical applications of textiles in automobiles will be witnessing escalating demands. Hence, it is needless to emphasise that there would be an ultimate boost in the demand of technical textiles for automobiles. Thus, it will not be an exaggeration to predict the many fold development of automobile textiles in the coming years.

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Business Co-ordination House (BCH), is a conduit for boosting the nascent Technical Textile and Nonwoven Industry in India by facilitating co-ordination and collaboration amongst organizations, entrepreneurs, academicians and other stake holders of the industry from across the globe. BCH provides a comprehensive and vital resource of information and a set of customized services in all areas of technical textiles and nonwovens. The 365 days showroom of BCH allows the global organizations to showcase and sell their products to the prospective clients and has become a resourceful tool for networking.

BCH has been involved in awareness creation and dissemination of information through its publication - TechTex India/ training workshops/seminars/conferences/ researches etc., both at national and international levels.

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You can also visit www.bch.in for more information.