

Sangam to launch premium range fabrics collection "Hanery Parker" and "High Flyers"

Sangam (India) Ltd., one of the largest polyester-viscose dyed yarn manufacturers in India, today announced that the company is launching of its new high value-added fabric collection under the name Hanery Parker and High Flyers, under the Sangam Brand umbrella.

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Sangam (India) Ltd., one of the largest polyester-viscose dyed yarn manufacturers in India, today announced that the company is launching of its new high value-added fabric collection under the name **Hanery Parker** and **High Flyers**, under the Sangam Brand umbrella. The company has tied up with an Italian designer for the launch of these collections. The company already has a strong presence in the Indian synthetic blended fabric segment through its existing brands 'Sangam' and 'Anmol' The new offering will be targeted for the high-end premium customer for suit length and trousers. The company received an overwhelming response of new launching at its recent dealers meet and booked orders worth Rs 5 crore for the new collection.

Further, the company is also entering technical textile fabric segment to cater to the institutional needs of various industries.

The company is targeting 25 per cent revenue from high value added item like summer suits fabrics and technical textile during the current financial year. As on July 31 2007, the company's order book position stood at Rs 135 crore, including export orders worth Rs 65 crore.

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About Sangam India Limited (Reuters Code: SANG.BO; BLOOMBERG: SNGM@IN; BSE Scrip Code: 514234)

Promoted by first-generation entrepreneurs R P Soni and S N Modani, Sangam (India) is one of the largest manufacturers of polyester dyed yarn in the country. At present, Sangam India has 100,320 spindles of polyester-viscose dyed yarn and 31200 spindle on Cotton Yarn installed in Bhilwara along with 237 weaving machines and a 10 MW thermal power plant. The company also has strong presence in the Indian synthetic blended fabric segment with brands like Anmol and Sangam. The company has an established client base, like Reliance, BSL, Skumars, Reid & Taylor, Siyaram and Grasim. Its fabric is marketed through a network of 100 dealers and 1000 retailers.

Additional information is available at the Company's website at www.sangamgroup.com

For more information, Please contact:

Mini Nair

Marketing - YarnsandFibers

91 22 66291120

91 22 22023563

You can also visit www.yarnsandfibers.com for more information.

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