

## Dr. APJ Abdul Kalam receives close to 30,000 responses to his question posed on Yahoo! India Answers

*One of the most answered questions globally on Yahoo! Answers; 15,000 responses from high school children*

Bangalore, Karnataka, IND, 2007-07-24 19:24:18 (IndiaPRwire.com)

**"What should we do to free our planet from terrorism?"** asked Dr APJ Abdul Kalam, the icon of India's youth. And the world answered!

Dr. Kalam's concern about the state of affairs of today's world, where combating terrorism assumes prime importance in every country, propelled him to put forth his question on an open forum - the #1 knowledge sharing portal on the internet - Yahoo! Answers with a user base of millions from varied backgrounds.

Picking out the winning response **Dr. APJ Abdul Kalam commented:** *'Of the shortlist put together by the (Yahoo! India) editorial team, I have selected 2 answers by Sugato Mitra and Karthik Durairajan as 1 and 2, in that order. In my opinion, to a certain extent, possible solutions emerge from a combination of these two answers.'*

He added, *"I have selected these answers from the participants based on their depth of thinking and action oriented suggestions."*

Dr Kalam's question received an overwhelming 15,000 responses from high school children across India. He has selected the 10 best answers and the winners will get a special educational tour of Silicon Valley.

'We are delighted with the enthusiastic response to Dr Kalam's question on Yahoo! India Answers. This thought provoking question has encouraged thousands of netizens to share their views on this innovative platform.' said **George Zacharias, MD, Yahoo! India.**

**To view the winning responses click here:**

<http://in.answers.yahoo.com/question/index?qid=20070112135510AAD7SB8>

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### **ABOUT YAHOO! ANSWERS**

**Yahoo! Answers is an online community where anyone can ask and answer questions on any topic. It delivers on the Yahoo! Search vision to Find, Use, Share and Expand all human knowledge.**

**It is an easy, fun way for anyone to share what they know about anything**

Yahoo! Answers connects people to the information they're seeking with those who know it. Everyone has life experience and knowledge about something, and Yahoo! Answers provides a

platform for users to share their experience and insight.

- Not just about the answer but the interaction; the asking of the question, the understanding who answered and all the dialogue that goes around it.

- The global scale of Yahoo! Answers ensures there are always an expansive number of answers, topics and users on the site to help users quickly find helpful, relevant information from all over the world.

**Yahoo! Answers India Facts:** Attracts 7.5 to 8 million page views every month  
Gets over 2.5 million unique users every month  
Owns 96% of the market share in online Q&A products  
Reaches 13% of the total India internet audience as of May 2007

Yahoo! India ([www.yahoo.co.in](http://www.yahoo.co.in)), launched in June 2000, has established itself as the pioneering and leading Internet portal providing value added services for Web users in India and users abroad with special interest in India.

Yahoo! India seeks to provide online products and services essential to users' lives, and offers a full range of tools and marketing solutions for businesses to connect with Internet users globally. It presents a deep array of communications, commerce and content services that include Yahoo! Mail, Yahoo! Search, Yahoo! Messenger, Yahoo! Finance, Yahoo! Chat, Yahoo! Photos, Yahoo! Shopping, Yahoo! Answers, Yahoo! Hot Jobs, Yahoo! News and Yahoo! India Search Marketing.

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