

YarnsandFibers.com announces the launch of NEW YNFX.com - The YARNSANDFIBERS EXCHANGE (Beta version)

YarnsandFibers.com the leading provider of Textile Market Intelligence and Market Development, is pleased to announce the launch of the New YarnsandFibers Exchange christened as www.YNFX.com.

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Traditionally the textile industry has been vastly fragmented in the fiber and yarns segment and unorganized in the fabric, weaving, knitting and processing sector. The textile industry is now changing its work-style which is leading to development of new markets in different regions and end usages.

Using advanced technology and communication techniques, YnFx makes it easy to bring the textile community closer on a single platform.

The launch of YnFx will enhance Market Development solutions to incorporate the entire textile value chain from fiber to fabric. This allows the textile industry to derive maximum benefit and increase their global presence.

The New Market Development solution allows members to create their own dynamic Microsite to showcase their products, publish pricelists online, manage member communications, new user-friendly interface, and many more features and functions. Members can learn complete details of prospective buyers and suppliers prior to contacting them.

'The evolution YNFX has been a process of eight years of commitment of delivering new value based services to the textile industry globally. We have consistently sensed the market needs and customize our offerings to help our members bring business process efficiency.' Says Sanjiv Khandelwal, CEO Centerac India Pvt Ltd

Visit us at <http://www.yarnsandfibers.com/marketing/launch/online/> to experience the all new YnFx.

'Your website is very helpful, and I appreciate your willingness to tailor relevant information for your business customers', says Phil Lapp from Xymid.

'The strength of your marketplace is that it is possible to retrieve potential customers that we otherwise would not get in touch with', Hendrik Deraedt from Procotex

AboutYnFx.com

Launched in 1998, YarnsandFibers.com is acknowledged as a leading provider of Textile Market Intelligence and Market Development, servicing members from across 150 countries.

With an aspiration to be the one-stop-shop for the textile industry, YarnsandFibers.com has evolved to **YnFx.com**. It would encompass the entire textile chain from fiber to Fabric.

With changing global business patterns, YnFx focuses on using online and offline mechanisms to bring people closer and deliver maximum value to members.

With 8 years of expertise, YnFx understands your business needs and builds an environment for textile professionals to conduct business.

YnFx has always worked relentlessly to pursue its belief that effective Market Intelligence is the right information reaching the right person at the right time.

YnFx.com provides users with highly targeted, easy-to-use interface, utilizing advanced Internet technology. For more information, call Mini Nair at + 91 22 66291120 or visit www.ynfx.com.

- **END** -www.YarnsandFibers.com is a leading provider of Textile Market Intelligence and Market Development with a membership base spread across 150 countries. We assist companies to promote their products globally. We offer a variety of services to suit members need.

For more information, Please contact:

Mini Nair

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You can also visit www.yarnsandfibers.com for more information.