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As an important step for the production plans of Volkswagen in India, Europe's largest automobile manufacturer is to build up its relationships especially with Indian suppliers. "Our objective is to establish Volkswagen as a local manufacturer and a long-term business partner in India," said the President of Volkswagen India Private Limited Mr Joerg Mueller. He emphasized that a significant share of the material required will come from local suppliers. The new plant in India will create some 2,500 new jobs.

Thus, the important objective of the conference was to present the automotive division of the Volkswagen brand as well as the recently founded national companies. The Executive Director Procurement of Volkswagen India Private Limited, Mr Pierre Bruedgam, explained: "We will start our sourcing activities soon to find the potential partners for Volkswagen in India with local as well as global perspectives."

The new Volkswagen plant in the Chakan Industrial Park near Pune will commence producing up to 110,000 vehicles a year as of end-2009. With investment totaling some 410 million euros, a full production plant with a press shop, body shop, paint shop and assembly lines is to be built on the 230 hectare site. All planned activities for the production plant are running to schedule. The ground is currently being prepared for build-up.

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For more information, Please contact:

Majid Pandit

Sr. Media Executive - 2020 MEDIA

+91 9849300402

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