

Vinayak Purohit joins the Thomas Cook Board as Executive Director - Finance

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Thomas Cook (India) Ltd. is judiciously strengthening its senior management team on the back of newly acquired businesses of Travel Corporation (India) Limited (TCI) and LKP Forex. The latest big name to be added to Thomas Cook management and Board is Vinayak Purohit, who takes over as Executive Director - Finance, and will be based in Mumbai. He comes to Thomas Cook (India) from HT Media, Delhi. At Thomas Cook, Vinayak will head the overall responsibility of Finance and Accounts across Thomas Cook (India) and TCI's operations.

A Mumbai University graduate and an Associate of the Institute of Chartered Accountant of India, Vinayak brings with him 28 years of exhaustive finance knowledge. In addition to the CFO's post at HT Media in Delhi, Vinayak has worked with reputed companies like GE Countrywide Financial Services, Rediff.com India, BPL Mobile Communications, Marico Industries and Britannia Industries, at various levels.

Says Madhavan Menon, Managing Director, Thomas Cook (India) Ltd, 'I am confident that Vinayak, with his knowledge and experience, together with the rest of the management team, would enable us to drive the company's ambitious growth strategy. We welcome him to the Company and wish him all the best.'

Notably, Thomas Cook had recently appointed two top-level executives earlier this month for its key businesses. Nalini Uday Gupta took over as the President & Head of Thomas Cook's travel businesses and a director on board of TCI. Vijay Sethi joined the company as the head of the newly created department of Service Quality & Customer Care. All three are based at Thomas Cook's head office in Mumbai.

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About Thomas Cook (India) Limited

Thomas Cook (India) offers a broad spectrum of leisure travel-related services such as package tours, currency exchange and travel insurance as well as hotel and flight reservations. Thomas Cook has been present in India for 125 years and operates a total of 200 offices at various locations in the country and has operations in Sri Lanka & Mauritius. It employs close to 3,000 staff and generated revenue of (annualized) Rs. 234.7 crores in the 2006/07 financial year. The company was acquired by Dubai Financial LLC in 2006.

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Page 1/2

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