

## HBO Celebrates Mother's Day with an Exclusive Premiere of King Kong in Hindi

*Catch the hugely successful Hollywood movie in a one-time-only event on May 13 at 4 pm*

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HBO, the world's greatest movie channel brings a special family treat on Mother's Day with an exclusive and one-time premiere of Hindi dubbed Hollywood mega blockbuster **King Kong** on **May 13 at 4 pm**.

Launched as the Blockbuster of the Month in January 2007, **King Kong is the highest rated English Movie of 2007** till date as it scored a TAM rating of 1.32 (TAM 5 metros, CS AB 15-44 yrs). **King Kong was also ranked as the top Prime Time movie of the day on January 26, 2007**

**Shruti Bajpai, Country Manager, HBO South Asia said, 'King Kong in Hindi is a special Mother's Day gift from HBO to its viewers. We received a tremendous response from the Indian audience for our offering of 'The Mummy, The Mummy Returns and The Scorpion King in Hindi a few years ago. We hope to regale our viewers once again through the Hindi version of King Kong'.**

**King Kong** is a story of a gargantuan ape from the skull island who falls in love with a novice actress. When a disheartened film director Carl Denham (Jack Black) decides to renovate his sinking down career, he decides to flee to a far-flung island along with playwright Jack Driscoll (Adrein Brody) and a struggling vaudeville actress Ann Darrow (Naomi Watts). The schematic director wants to go to the Skull Island that is rumored to be inhabited by a humongous ape. He believes that this monster could clinch the blockbuster he so badly needs. On reaching the island Ann falls into Kong's trap. The initially terrified Ann gradually becomes empathetic towards Kong and a bonding between them is instigated.

Summer Cocktail continues all month on HBO with **HBO Blockbuster of the Month, Monster-in-law** which comes on **May 18, The Polar Express** on **May 19, A Sound of Thunder** on **May 5, Cry Wolf** on **May 12** and **The Exorcism of Emily Rose** on **May 26**.

Catch a sneak peek into summer's most awaited Hollywood film - **Pirates of the Caribbean - At World's End** in **First Look** on **May 20** at **7.30 pm**.

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HBO brings the best of Hollywood by premiering the top blockbuster movies on television first in South Asia through exclusive licensing deals with four major Hollywood studios - Paramount, Sony Pictures Entertainment (Columbia/ TriStar), Universal and Warner Bros.

Prime time viewing on HBO includes HBO Blockbuster Of The Month, a special television event that premieres a mega blockbuster movie every month, HBO Saturday Nights, which premieres a new box office hit each week throughout the year; HBO Sunday Super Hits, which showcases the blockbuster hits, star-studded hits, favourite genre hits, Asian hits, highly acclaimed hits and so

much more. In addition, HBO features at least 3- 4 new movie showcases every month to offer viewers an interesting mix of Hollywood movies based on exciting themes. For more information on HBO log on to [www.hbosouthasia.com](http://www.hbosouthasia.com).