

Snow World adds unique and only of its kind attractions - Ice Hotel, Snow Dancing and Snow Sculpting

Snow World - the world's biggest and India's first Snow Theme Park situated at Hyderabad, Andhra Pradesh, which has many firsts to its credit such as World's first of its kind Snow Fall; Animatronix Tourism Projects like Living Dead, Rain Forest; Kart Cave - World's biggest Themed Indoor Go Kart arena with a Rocky Cave Theme and India's popular and AP's exclusive and largest Amusement Park - 'Ocean Park' introduces unique and only of its kind attractions - Ice Hotel, Snow Dancing and Snow Sculpting

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Snow World, the world's biggest and India's first Snow Theme Park at Hyderabad welcomes you now with more new attractions like Snow Dancing, Snow Sculpting and Ice Hotel. Launched now for this season, fun lovers this summer have more than one reason to visit Snow World. Chill, dance and savour hot hot snacks/soup, cold beverages and frozen ice creams like never before.

Snow World known for unique and many firsts to its credit such as World's first of its kind Snow Fall; Animatronix Tourism Projects like Living Dead, Rain Forest; Kart Cave - World's biggest Themed Indoor Go Kart arena with a Rocky Cave Theme and India's popular and AP's exclusive and largest Amusement Park - 'Ocean Park' hits up this summer the most sought after attractions. Snow Dancing and Ice Dining is something very new as nobody had ever enjoyed in this part of the country. With over 500 watts of music, in the glare of flash lights and popular Indian Hindi numbers being played one can't withhold from tapping his/her feet. Above all, it will be a very unique experience as nobody would have ever imagined. Probably it is the first ever experience one can imagine in the whole of India. At the same time dancing warms up the body to help them to stay back in the park little longer than their normal stay. Fun and frolic is the ultimate objective of the new attractions, declared proudly Mr. M. Venkateswara Rao, Managing Director of Snow World briefing media men.

Of the total 17,000 Sq. Ft. snow theme park area, 4000 Sft is earmarked exclusively for Snow Dancing and Ice Hotel.

Cartoon themed Snow Sculpting will be showcased to the delight of customers into the theme park. The themes keep on changing every fortnight.

Now with these new attractions, the one hour entry into the theme park is packed with full of activities. Slide, jump, scream, throw snow balls at each other, get drenched in snow fall etc.

The Snow Theme Park which is called Cryozone already features Kids Snow Play Area, Snow Wars, Snow Mountaineering, Sleigh Slide, Merry Go Round and Snow Volley Ball, Snow Fun Basket Ball Area.

Aimed at all ages of holiday goers who include kids, teenager, youth and adults, the facility is planned in such a way that people of all ages and abilities can play variety of snow games. A special area is created for playing with snow and creating snowman or an igloo. For the naughty there will be a snow ball party with friends as targets. Highlight of all the kiddy games "Snow Mountaineering", which even adults will be screaming to go!

Not to leave behind the adults, there will be High Speed toboggans and slides where people of all ages can slide down on snow on either tubes or sleighs. For sports freaks, they can go merry playing Snow Volley Ball, Snow Basket Ball.

Within three years of its throwing its doors open, Snow World has become a favourable and must-visit destination for many holidaying people, from all over India. It's growing popularity is best reflected in its footfall which is stated to be about six lakh per annum. Which is a staggering 50,000 footfall per month. Of this total visitors half come during the 90 days of summer time and rest of the 50% is distributed over 9 months all over the year.

Many foreign delegations, international visitors, trade delegates, film stars including Chiranjeevi, Kareena Kapoor, Union and State Ministers experienced the snow fun. Over the period it had also won accolades in the form of national awards.

Open between 11 AM to 9 PM. Visitors are allowed in batches on hourly basis. With the exams just finished, all the batches are going full. So plan ahead and come to Snow World to enjoy a unique experience.

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Ocean Park Multitech Limited are the promoters of **Snow World**, the world's biggest and India's first Snow Theme Park, situated near Tank Bund, Hyderabad, Andhra Pradesh. It has many firsts to its credit such as World's first of its kind Snow Fall; Animatronix Tourism Projects like Living Dead, Rain Forest; Kart Cave - World's biggest Themed Indoor Go Kart arena with a Rocky Cave Theme and India's popular and Andhra Pradesh's exclusive and largest Amusement Park - 'Ocean Park'.

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You can also visit www.oceanparkindia.com for more information.