

Park Avenue presents The " Mintz" Collection

Raymond Apparel Limited unveils the 'Mintz Collection' - a smart range of half sleeves shirts and slim fit trousers for that stylish and trendy look this season.

Hyderabad, Andhra Pradesh, IND, 2007-04-16 11:36:05 (IndiaPRwire.com)

Come summer, and all you would want is to adorn just the right fabric to beat the sweltering heat and yet keep the style intact. As temperatures soar this summer, Park Avenue - the premium lifestyle men's wear brand from Raymond Apparel Limited unveils the 'Mintz Collection' - a smart range of half sleeves shirts and slim fit trousers for that stylish and trendy look this season.

The Mintz collection exuberates the coolness and freshness of mint and is a breakthrough from the cliché whites that are commonly spotted during summers. The half sleeves shirts are high on style, comfort and their lightweight makes them ideal for summer wear. The shirts, priced between Rs 999/- & Rs.1,799/- are crafted out of premium cotton and lyocel-linen and boast of bright & minty colours to revive the fresh and bright look during summers.

On the new Mintz Collection, Mr. Shreyas Joshi, President, Raymond Apparel Ltd, stated 'Over the years, Park Avenue has been synonymous with style and comfort as far as menswear premium brand is concerned. With the introduction of Mintz collection we are giving our customers a cool and a fresh option that will enhance their style as well as take care of the scorching summers.'

To complete the unsullied look, the Mintz Collection also offers a range of slim fit-trousers that can be coordinated with half sleeves shirts from the collection. Staying in tune with the current trends, these trousers have mid rise fits, flat fronts and are customized to perfection. Made from Poly Viscose and PV Linen, the trousers are priced between Rs. 1199/- & Rs. 1399/-.

Fresh, cool and soothing colours are always the 'in - tones' every summer and 'Mintz Collection' is a perfect pick for the season. So look no further! Think no further! Just head to your nearest Park Avenue Store or The Raymond Shop and add some more colours to your wardrobe with the latest 'Mintz Collection'.

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Park Avenue, the most respected brand in the formal menswear category in India provides complete wardrobe solutions for men with its unique collection of suits, jackets shirts and trousers. A pioneer & trendsetter ever since its launch, Park Avenue's innovations in design, styling, colours and fashion has always been the benchmark for other brands.

A 100% subsidiary of Raymond Limited, Raymond Apparel Limited has in its folio six highly regarded brands including Park Avenue, Parx, Manzoni, ColorPlus, Be: and Zapp!

Get the latest styling and grooming tips for the perfect look on www.parkavenue.co.in

For further information please contact:
Manish Mallick - Raymond Limited
Tel: 022-2268 6000

Email: manishmallick@raymondindia.com

Uzzal Mohan - Vaishnavi Corporate Communications

Tel: 040-2340 0981/2

Email: Umohan@vccpl.com