

StyleKandy.com brings out LFW Print Special

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New Delhi, Delhi, IND, 2007-04-02 10:01:43 (IndiaPRwire.com)

StyleKandy.com brought out the daily print magazine of Lakme Fashion Week, featuring coverage of the Lakme Fashion Week Fall Winter 2007-08 showings, including updates from the runways in NCPA, post-show party reports, interviews, picks of the day, diaries of supermodels … and much more. Riding the fashion week whirlwind, 6,000 copies of the StyleKandy print special was printed overnight and distributed the following morning at the venue.

For those of you who missed our print edition for LAKME Fashion Week, log on to StyleKandy.com, the ultimate destination for people who want firsthand information on celebrity encounters and events that glossies can only scratch the surface of. From diaries of supermodels, to cinema legends … restaurant reviews to the hottest clubs and travel spots, StyleKandy.com is one exciting adventure. The website has a rich, luxurious feel. Daily stories and hourly updates, e-newsletters delivered to your inbox and an audience profile covering urban audience in SEC A1 (hoteliers, industrialists, Bollywood, fashion industry, models, polo layers etc), makes us an attractive advertising choice for high-end fashion, lifestyle and retail brands.

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For more information, Please contact:

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You can also visit www.stylekandy.com for more information.