

Global Adjustments pioneers cross-cultural education with Globalindian.com

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Global Adjustments, pioneers in Cross-Cultural education and India Destination Services, announced the launch of India's first web-based cross-cultural educational portal www.globalindian.com, designed specifically for professionals seeking to function effectively in a global environment. **Thiru Dayanidhi Maran**, Union Minister for Communications and Information Technology formally launched the e-learning portal with **Mr David T Hopper**, US Consul General and **Mr. Lakshmi Narayanan**, Vice Chairman, Cognizant Technology Solutions Pvt. Ltd at a function in Chennai.

Comprehensive cross cultural competency solutions are the need for many organizations and individuals today in India. Recognizing the need, Global Adjustments, after a detailed study, has developed a comprehensive suite of cultural competency products and services aimed at the global Indian. The e-learning portal www.globalindian.com is designed in such a way that it offers the learner ample space and time using innovative multimedia technology. This enables the learner to imbibe the content with ease and leads to getting certified as a Global Indian..

Powered by creative talent, sound processes and technological excellence, www.globalindian.com brings together the experience and expertise of top professionals from India and a group of India friendly expatriates. This is delivered in an interactive format by regular web casts by such professionals that will be part of the program, thus making the Indian professional very comfortable with world cultures.

Speaking on the occasion of the launch of India 's first web based cross-cultural educational portal www.globalindian.com , Ms. Ranjini Manian, CEO, Global Adjustments Pvt. Ltd., said, "I was inspired by renowned Global Indians who shared this with me. Thinking global is something many companies do. Acting global by training team members to adapt to different cultures is equally important. Social behaviour can make or break businesses interactions. What is socially acceptable in one country may not be so in another. There is more to business than commerce. A truly global Indian should be an amalgam of business skills as well as behavioural skills."

Launching the e-learning portal, Thiru Dayanidhi Maran, Union Minister for Communications and Information Technology, said; "The initiative from the team at Global Adjustments is really commendable. India is growing at a tremendous pace and as more and more multinational companies are looking upto set up their base in India, services such as these becomes very essential and useful and Global Indian will surely address the growing need for professionals from India traveling abroad"

Commending the initiative, Mr. Lakshmi Narayanan, Vice Chairman, Cognizant Technology Solutions, said, "A Global Indian is not only competent and reliable, but has developed a global mindset, is globally competitive and sensitive to various cultures. I am happy that Global

Adjustments has taken the initiative to develop a large number of Global Indians quickly by leveraging technology for this unique training and certification."

"Every Indian should have access to the training required to work in a multi-cultural environment. The Global Indian initiative is a great first step. I was privy to the Global Indian portal. The contents and the certification process are world-class" he added.

Global Adjustments has been in cross cultural training and India destination services since 1995. The company focuses on providing solutions and facilitates social and business acculturation of professionals from across the globe. With experience in developing customized training solutions for many of the top Multinational, multi-ethnic professionals and organizations, Global Adjustments delivers customized, role-specific solutions necessary for their business.

Global Adjustments is strongly positioned with a wealth of knowledge by working with over 74 nationalities from many of the Fortune 500 companies, ranging from Korean to Finnish, American to Japanese. With over 40 multicultural professionals who have lived in different countries and continents, speaking half a dozen foreign languages plus several Indian languages Global Adjustments is a veteran in cross cultural education. Their services include Destination services, such as housing and commercial real estate, orientation programs including schooling, spouse and city survival. They also deliver effective knowledge and skills based - training programs for different cultures and nationalities to work together effectively.

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You can also visit www.sampark.com for more information.