

NIIT bags the Indian Franchisor of the Year Award

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NIIT, Asia's largest IT trainer, has been conferred the coveted Indian Franchisor of the Year Award by the Franchising Association of India (FAI). The award is instituted by FAI, a non-profit organization that has been at the forefront of promoting the concept of franchising in India.

NIIT bagged the highest franchising award which received nominations from companies including Hindustan Unilever Limited for Lakme Beauty Salon and Archies, amongst others. The process of selecting nominees for the Indian Franchising Awards 2007 involved a comprehensive nationwide poll.

Mr. C.Y. Pal, President, Franchising Association of India gave away the award to Ms. Rajini Dasgupta, National Head- Channel Development, NIIT, at New Delhi, recently.

Through its innovative franchising model, NIIT has created a wave of local entrepreneurship across the country, converting hundreds of education partnerships into successful businesses, over the last two decades. The NIIT success story is unique because it not only helped NIIT grow to be a multinational itself but also its business model ensured the development of local entrepreneurs and the proliferation of IT skills.

NIIT has been awarded for its commitment towards taking the latest and the best technology education services into the deep interiors of the country through a well structured franchising network. NIIT, which pioneered franchising in India in as early as the '80s, currently has a network of nearly 4000 education centres across the country.

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