

Dynamic Vertical Solutions (DVS) & Indian Retail School (IRS) jointly Announce LS Retail Certification Program

Industry Certification for full time students of IRS; Merging of industry & academic tracks to benefit industry; Internationally proven solution (LS Retail) now being taught to the IRS students; Certification to take technical excellence to next level

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Indian Retail School (IRS), one of the pioneer institutes for retail education in India and Dynamic Vertical Solutions (DVS), --have jointly launched a certificate programme in LS Retail. The course will provide students with comprehensive knowledge on technology tools & techniques for improving and optimizing retail operations.

Speaking about the Association, **Ms. Rakhee Nagpal, Managing Director, Dynamic Vertical Solutions** said, *'According to the India Retail Report 2007, after IT, retail is the next sector to see revolutionary growth and organized retail has the potential to generate some 2.5 million direct jobs and over 10 million additional jobs in support operations, hence making this a critical partnership which is aimed at providing the industry with well qualified people, thereby reducing the training burden of the industry, while, providing the students functional knowledge enhancing the employability of the Youth, who will be competent, confident, committed.'* She further adds, *" This course would not only help in meeting this huge demand but also would serve as a common standard of technical competencies required'.*

Commenting on the association, **Maj N K Panday, CEO Indian Retail School** said *'With the boom in retail industry more and more people are realizing the value of specialization in the sector. We at IRS work towards providing our students with an in-depth study on the sector that will help them maximize their employment and growth prospects. In an era where new technologies are becoming an indispensable part of educational systems, the success in expanding and improving the use of technologies in student education will directly benefit their career opportunities and student placements. Our tie up with DVS will indeed give an edge to IRS students over other retail management graduates during placements. Students are indeed very excited to learn and practice the new retail software which has been integrated in their current course content with no extra tuition fee. Also the lead time for our students to get totally familiar with the highly IT savvy retail sector will be minimum, by virtue of realistic exposure and experience on the software.'*

Students undertaking this course will be better equipped with use of technology as an enabler for efficient retail operations. At the end of this preliminary course, qualifying students will : Opportunity to obtain hands on experience on the LS Retail software Get a jointly signed certificate of completion from DVS & IRS Better prospects of employment with DVS's partner network & end clients Qualified students if interested will be eligible to sit for the formal certification program which would classify them as 'LS Certified Professional'

With retail opportunities flourishing, unorganized sectors moving to organized and technology being the backbone of the growth, the industry is beginning to see a struggle for appropriately qualified and skilled resources that have an understanding of IT within a retail environment. DVS has taken up the challenge of the industry and is working with the Indian Retail School to give students an opportunity to learn through both customized course curriculum and direct interaction with the

industry.

This **40 hrs intensive curriculum** will help address some critical issues faced by the retail industry today:-

AT THE ORGANIZATIONAL LEVEL Will help in creating a robust technological changes leading to consolidations, restructuring and also reorganizing the way in which the business is conducted. Immediate need fulfillment for the I T trained retail professionals

AT THE INDIVIDUAL LEVEL Increase the employability in the long run 3rd party assessment of skill recognition and defined career path within the retail sector

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About Dynamic Vertical Solutions

Dynamic Vertical Solutions (DVS) is a market and technology leader in end-to-end integrated and adaptable business management applications providing comprehensive solutions for organizations of all sizes and all Industry sectors. DVS is the exclusive distribution partner of the LS Retail suite of solutions for the Indian market. Headquartered in Gurgaon, New Delhi, the team at Dynamic Vertical Solutions interacts with various industries and delivers solutions requiring research, analysis, product designing and market innovation

LS Retail is an end-to-end retail software built on the Microsoft Dynamics® platform. It covers everything from POS to back office and head office on the same application allowing seamless integration of all functional areas with powerful, easy-to-use features in each of Retail Management, Financials, Sales, Purchase, Inventory, Human Resource, Payroll, CRM, Production with the flexibility of picking and choosing the set of functionalities that is required. The software ensures complete reliability and insurance against future technology disturbance/obsolescence. LS solutions have been sold to 130+ countries in more than 13000+ stores worldwide. Some of the **key clients** of LS Retail are **IKEA, Adidas, NAAFI, National Gallery UK, Esso, Shell, Pizza Hut, Booths supermarket, Moss Pharmacy and Concept Sports International** and many others. *DVS provides localized & customized version of the software to suit the Indian industry requirements*

About Indian Retail School

Indian Retail School is a unit of Images Pearl Retail Solutions Pvt. Ltd., a joint venture of House of Pearl and Images Multimedia Group. The Indian Retail School, headquartered at New Delhi, is first-of-its kind retail education and research center in India, formed to respond to the unique needs of the modern retail industry. It aims to create a primary resource centre for all retail manpower specialization. The Programmes are commercially relevant, ensuring that the students of Indian Retail School maximize their employment and growth prospects. The school provides unique educational and career development opportunities.

For Further Information please contact:

Deepali Girdhar Jaya Duggal
Sr. Consultant- Account Management Manager - Marketing

Ogilvy Public Relations Worldwide Dynamic Vertical Software Pvt. Ltd.

1, Okhla Industrial Estate Vatika Towers,
Phase - III Block A, 1st Floor,
New Delhi - 110020 Sector 54, DLF Golf Course Road,
India Gurgaon - 122002
Ph: +91-11- 44344659/9873148300 Ph: +91-124-3200574/3201083
Fax: +91-124-44344710 Fax: +91-124-4040702
deepali.girdhar@ogilvy.com jaya.duggal@dynamicverticals.com

For more information, Please contact:

Jaya Duggal

Manager- Marketing - Dynamic Vertical Software Pvt. Ltd.
95124-4581036
95124-4581026

You can also visit www.dynamicverticals.com for more information.