

Pantaloons brings in the spring season, with the vibrant 'Haldi Gulal Collection'

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Pantaloons of the Future Group, **Fresh Fashion, the fashion** **retail format**
today announced the launch of its first collection
for the spring season - '**Haldi Gulal collection**'. 'Haldi
Gulal Collection', is a limited edition collection of garments and
accessories for men and women in bright and vibrant shades
of yellows, reds and pinks. The silhouettes for this collection are linear and
slimmer and are achieved with the use of appropriate prints
and cuts.

'Haldi Gulal Collection' will be available in both menswear and womenswear
categories, across all prominent Pantaloons labels such as, 'John
Miller', 'Bare', 'RIG', 'Honey', 'Annabelle', 'Ajile' and 'Akkriti'. Men's top wear
range starts at Rs. 329/- and bottom wear starts at Rs. 699/-. Ladies top
wear range starts at Rs. 199/- and bottom wear starts at 599/-.

Said Sanjeev Agrawal, President Marketing, Pantaloons Retail (India)
Limited, 'Pantaloons Haldi Gulal Collection, embodies all the festivity,
liveliness and exuberance of the spring season. Pantaloons,
which stands for fresh fashion, provides its customers access to fresh, new,
latest and trendy fashion collections week on week. The
'Haldi Gulal Collection' will be refreshed every week till the month of April.'

Pantaloons, with its emphasis on 'young-at-hearts' and
focus on 'fresh look, feel and attitude', offers trendy and hip collections that are in
sync with the hopes and aspirations of discerning customers.
This 'fresh fashion' destination allows customers to shop for the latest in fashion
apparel and accessories throughout the year in an attractive and visually
stimulating ambience.

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About Pantaloons Retail (India)

Limited

Pantaloons Retail (India) Limited is a leading retailer with a turnover of Rs. 2,019
crore for the financial year 2005-06. Headquartered in
Mumbai, the company operates through primarily the 'Lifestyle' and 'Value'
formats through multiple delivery mechanisms and lines of
business — some of them being, fashion, food, general merchandise,
home, leisure and entertainment, financial services, communications and
wellness.

The company has about 140 stores in over 32 cities across the country, constituting 4 million square feet of retail space. The company caters to the 'Lifestyle' segment through its Pantaloon Stores and Central Malls, as well as its other concepts. In 'Value' retailing it is present through Big Bazaar hypermarkets, Food Bazaars and Fashion Stations, and other delivery formats.

About Future Group

Future Group is positioned to cater to the entire Indian consumption space. It operates through six verticals: Future Retail (encompassing all lines of retail business), Future Capital (financial products and services), Future Brands (all brands owned or managed by group companies), Future Space (management of retail real estate), Future Logistics (management of supply chain and distribution) and Future Media (development and management of retail media spaces).

The group's flagship enterprise, Pantaloon Retail, is India's leading retail company with presence in food, fashion and footwear, home solutions and consumer electronics, books and music, health, wellness and beauty, general merchandise, communication products, E-tailing and leisure and entertainment.

Future Group's vision is to, 'deliver Everything, Everywhere, Every time to Every Indian Consumer in the most profitable manner.' One of the core values at Future Group is, 'Indianness' and its corporate credo is - Rewrite Rules, Retain Values.

For further information please contact

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