

Search Jobs & Classified Ads From Reliance Mobile World

Reliance Communications ties up with Naukri.com for searching jobs on the move

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In tune with its stated mission of offering the power of convenience to its millions of customers, Reliance Communications today announced the significant enhancement to the suite of Classified Services on Reliance Mobile World.

The company has tied up with India's leading job site **Naukri.com** to help seekers explore jobs on the go. The application is aimed at the Reliance Mobile customers who wish to search for jobs and immediately apply from their mobiles using Reliance Mobile phones.

Any Reliance Mobile customer registered on naukri.com with a user name and password and has entered his/her Reliance number in the registration form online can search for jobs based on category, location and experience.

Announcing the launch of this innovative application on Reliance Mobile World, **Mr. Mahesh Prasad, President - Applications, Solutions and Content Group, Reliance Communications** said, "*Searching for jobs is no longer restricted to the traditional media like newspapers, or the Internet. With this industry-first initiative, Reliance customers can search and instantly respond to jobs of their choice, all from Reliance Mobile on the go! Customized search on the mobile makes it so much easier and convenient for our customers to narrow their choices,*" he added.

Through Naukri.com on Reliance Mobile, customers can now search from a wide range of job profiles which require specialized skills in the fields of IT/ITES, Telecommunications, Finance, Banking, Call Centers, Government, Health, Hospitality, Human Resources, Insurance, Law, Marketing, Research, Sales, and many other lucrative areas.

Easy menu-driven navigation of the application on Reliance Mobile World makes Job search the most convenient option anywhere, anytime. All one has to do is click on Reliance Mobile World > More services > KeyServices

Furthermore, Reliance Mobile hosts one of the largest databases of user generated or posted **Classifieds on Mobile**. Reliance Mobile customers have access to Real Estates, Automobiles, Local Jobs, Used Items, and Matrimonial classifieds. Through these applications, customers can post, search and apply for ads on the mobile. They can do so by simply clicking on **Reliance Mobile World > MoreServices > Key Services**.

Classified ads on the mobile phones offer an instant, inexpensive and user-friendly brand new medium available 24x7. They clearly obviate the need for visiting a newspaper's office or even scanning newspapers, yellow pages or surfing internet from a PC.

Mobile phones today are increasingly getting integrated into the personal lives of the people and have expanded their functionality beyond just a talking tool. With 'Naukri and Classifieds Ads on Mobile' Reliance Mobile has taken another step closer to Mobile & Internet convergence.

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About Reliance Mobile World

Reliance Mobile World has gained popularity as a one-stop-shop for entertainment, communication, gaming and m-commerce. Thanks to the wide range of applications, it has endeared itself to users from all walks of life. Reliance Mobile World has over 2500 useful applications and over 2,00,000 content titles which include mobile TV, videos, cricket updates, music, ringtones, m-commerce, mobile mail, messaging, city and TV guides, railway reservations, banking, bill payment and examination results. There are as many as 70 applications, which are provided free without any content charges. Nominal network usage charge is 10 paise per 10 kb units.

About Reliance Communications

Reliance Communications Limited founded by late Shri. Dhirubhai H Ambani (1932-2002) is the flagship company of the Reliance Anil Dhirubhai Ambani Group. Rated among Asia's 6 Topmost Valuable Telecom Companies, Reliance Communications is India's foremost truly integrated telecommunications service provider. The company with a customer base of over 34 million including close to one million individual overseas retail customers ranks among the Top 10 Asian Telecom companies. Reliance Communications corporate clientele includes 600 Indian and 250 multinational corporations, and over 200 global carriers.

The company has established a pan-India, next generation, integrated (wireless and wireline), convergent (voice, data and video) digital network that is capable of supporting best-of-class services spanning the entire Infocomm value chain, covering over 6000 towns and 3,00,000 villages. Reliance Communications owns and operates World's largest next generation IP enabled connectivity infrastructure, comprising over 150,000 kilometers of fibre optic cable systems in India, USA, Europe, Middle East and the Asia Pacific region. Website: www.reliancecommunications.co.in

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