

Tata Motors sales at 55,440 nos., up 19%

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Commercial Vehicles

The company's sales of commercial vehicles in January 2007 in the domestic market were 28,896 nos., an increase of 36% over 21,301 vehicles sold in January last year. M&HCV sales stood at 17,097 nos, a growth of 31% over January 2006, while LCV sales were 11,799 nos., a growth of 44% over January 2006.

Cumulative sales of commercial vehicles in the domestic market for the fiscal were 2,40,594 nos., an increase of 46% over last year. Cumulative M&HCV sales stood at 1,39,402 nos., an increase of 43% over last year, while LCV sales for the fiscal were 1,01,192 nos., an increase of 51% over the same period last year.

Passenger Vehicles

The passenger vehicle business reported total sales of 22,801 vehicles in the domestic market in January 2007, an increase of 10% over January 2006. The Indica reported its highest ever monthly sales since launch, at 14,466 nos., a growth of 14% over January 2006. The Indigo family registered sales of 3207 nos., a decline of 17% over the same period last year. The recently launched Indigo XL has been well received in the market and in view of sustained demand for this model Tata Motors will be hiking production in the coming months. The Sumo and Safari accounted for sales of 5128 nos., a growth of 20% over January 2006, with Safari reporting highest ever sales for any month since launch.

Overall, both Passenger Cars and Utility Vehicles reported highest ever sales for any month since launch.

Cumulative sales of passenger vehicles in the domestic market for the fiscal were 1,79,811 nos., an increase of 21% over the previous year. Cumulative sales of the Indica at 1,16,827 nos. registered a growth of 33% over the previous year, while cumulative sales of the Indigo family at 26,506 nos. registered a decline of 15% over last year. Cumulative sales of Sumo and Safari were 36,478 nos., a growth of 25% over last year.

Exports

The company's sales from exports were 3743 vehicles in January 2007 as compared to 4569 vehicles in January 2006, a decline of 18%. The cumulative sales from exports in the current period at 42,487 nos. have recorded a 7% growth over the corresponding figures for the previous period.

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About Tata Motors

Tata Motors Limited is India's largest automobile company, with revenues of Rs. 24,000 crores (USD 5.5 billion) in 2005-06. It is the leader by far in commercial vehicles in each segment, and the second largest in the passenger vehicles market with winning products in the compact, midsize car and utility vehicle segments. The company is the world's fifth largest medium and heavy commercial vehicle manufacturer.

The company's 22,000 employees are guided by the vision to be best in the manner in which we operate, best in the products we deliver, and best in our value system and ethics.