

CNN Offers Extended Coverage of World Economic Forum at Davos 2007

Live coverage plus 'CNN Connects: Our Networked World' Friday 26th January at 0330 IST

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Richard Quest, Becky Anderson and Charles Hodson lead CNN's extended coverage of the World Economic Forum's annual meeting in Davos, Switzerland which started on Monday, 22nd January. CNN's coverage includes live debate, interviews with the world's top business leaders and regular news updates.

CNN's anchors will report live on location all week, including the flagship CNN European shows, 'CNN Today', 'Business International' and 'World Business Today'.

Coverage includes 'CNN Connects: Our Networked World', a global forum before a live audience. This special programme looks at the social revolution that is transforming the way we get and use information. From the airwaves to the laptop to the mobile device - connectivity means the right information in the right place at the right time. What impact will advances in connectivity have on shaping both the global agenda and the individual's personal space?

CNN will analyse the digital ecosystem that is Web 2.0; the explosion of social networking sites as a lifestyle and business phenomenon, the vast potential of virtual communities and the growth of blogging and user generated content are all examined. 'Connects' also explores the technological advances that help change the user experience in the home and office. The programme will explore the promises and pitfalls of the information revolution.

Panel guests for 'CNN Connects: Our Networked World' include: Sanjiv Ahuja, CEO, Orange Ltd Caterina Fake, Flickr Co-Founder Tom Glocer, CEO, Reuters Mitch Kapor, Chairman, Linden Research Mark Zuckerberg, Facebook Founder

The programme will include reports from Kristie Lu Stout with an overview of Web 2.0; Becky Anderson looks at the 'silver surfers' discovering that social networking knows no age limits. Femi Oke in rural Africa looks at the mission of a cyber priest as he uses the digital world to grow his congregation and John Vause in China on self-censorship versus government censorship.

Rena Golden, Senior Vice President of CNN International, said, 'As some of the most powerful political and business leaders in the world gather for the World Economic Forum's annual meeting, CNN will again provide full and comprehensive coverage from Davos. We will debate today's important issues and report what the leaders intend to do about them. Their agenda intersects with the issues that CNN examines daily.'

- END -

Notes to editors

'CNN Connects: Our Networked World' will be broadcast on **Friday 26th January at 0330 IST, repeated Friday 26th January at 2330 IST, Sunday 28th January at 0030 IST and Sunday 28th January at 2330 IST.**

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CNN.com will be providing extensive coverage of the World Economic Forum's annual meeting while broadband video news service, CNN Pipeline, will allow subscribers access to additional news feeds from Davos.

CNN is the world's leading global 24-hour news network and one of the world's most respected and trusted sources for news and information. The CNN brand is available to two billion people via 25 CNN branded TV, internet and mobile services produced by CNN Worldwide, a division of Turner Broadcasting System Inc and a Time Warner company. CNN International is the international directorate of CNN Worldwide and distributes news via 14 services in seven different languages. CNN International can be seen in almost 200 million television households and hotel rooms in more than 200 countries and territories worldwide, including more than 30 million across the Asia Pacific region and online at www.cnn.com/international