

MagicBricks.com India's No.1 Property Portal Launches 'Magic-SMS'

'Magic SMS' is a revolutionary service that allows users to send SMS to individual property sellers, agents, builders, developers and buyers for inquiries on properties that they like that are listed on MagicBricks.com.

, Delhi, IND, 2006-11-24 13:32:58 (IndiaPRwire.com)

Commenting on this new service **Mr. R. Sundar, President, Times Business Solutions** said, 'In line with MagicBricks.com's mission to provide users with the processes required to make informed decisions pertaining to all their property requirements, 'Magic SMS' provides users with another channel of contact, extending their reach, range and approachability. Path breaking services such as this have propelled MagicBricks.com to become the No.1 Property Portal in the Country.'

Through the 'Magic SMS' service, users can send free SMS through the website to sellers for properties and buyers for requirements that interest them. The simple and user-friendly interface creates a succinct yet comprehensive message that is sent to the person who has listed the property or requirement.

The sender's name, mobile number and the relevant identity code is sent in short message to the recipient. This allows the buyer and seller to communicate with each other directly.

MagicBricks.com is India's No.1 Property portal featuring the Largest Database of Online Properties across more than 25 cities in the country. The massive database of over 1.25 lakh properties available on the site ensures that the search always yields results. In addition, with over One Lakh registered users, more than 20,000 buyers and over 25,000 reputed Builders, Developers, Agents and Brokers, MagicBricks.com has proven itself to be the Leading Real-Estate Portal in the country, and a must visit for every property-seeker and seller in India.

- END -

About MagicBricks.com:

Times Business Solutions recently launched Property portal MagicBricks.com has achieved the status of being the No.1 Property Portal in India in a short span of 90 days with its revolutionary Next-Gen services in the real estate industry. This unique portal already offers a pan - India coverage of over 125,000 listings, showcasing the Indian real-estate market.

MagicBricks.com provides users with tools required to make informed decisions pertaining to all their property requirements." MagicBricks.com was launched a few months ago, has already recorded over 3 Million page views.

MagicBricks.com is India's Premier Real Estate Portal that is packed with tools for the Next Generation of Internet Services for Real Estate including Location Map Service which Lists Banks, Schools, Hospitals, etc in the selected neighborhood. Virtual Walk-throughs give previews of selected properties that can be viewed online anywhere, anytime. Unique Property Alerts provide regular Email Alerts every time a property listing matches user requirements.

MagicBricks.com provides users with a host of powerful tools such as loan information, detailed city value charts and best buys. The portal also provides enhanced features such as Industry News, Interviews with leading developers and Analyses by the best consultants globally.

For more information, Please contact:

Aseem Seth

Head - Public Relations - Times Business Solutions

+91 99102 73367