

LG presents the 'Dynamite' Series - KG 300 & KG 200

Loaded with innovative and exclusive features like Video Caller ID, Call Conversation Recording, FM Recorder, Intelligent call, Inflight Mode and much more.

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LG Electronics India Pvt. Limited (LGEIL), Leading Consumer Electronic, Home Appliance & Mobile Handset Co. and the fifth largest Handset manufacturer in the world, today launched its powerful feature packed phones - the KG 300 and KG 200, better known as the 'Dynamite Series'.

'The Dynamite series encapsulates the world's best technology, wrapped in a stunning style. The phone has unique features like Video Caller ID, Call Conversation Recording, Intelligent Call and FM Recording, which is exclusive to LG.' According to Mr. H. S. Bhatia, National Product Group Head, GSM Mobile Phones, 'With the sweet success of 'Chocolate' LG is now geared with an aggressive strategy for the GSM Market. India Markets are craving for stylish and feature packed phones. The Dynamite KG300 is extremely fascinating in terms of style, fully loaded with unique features and is available at unbeatable price.'

About 'Dynamite' KG 300:-

The KG 300 from LG is packed with a 2 mega pixel camera, 262K Colour Screen and Blue tooth. The phone flaunts innovative and unique features such as Video Caller ID, Call Conversation Recording, Intelligent Call, Inflight mode and FM Recording.

With the Video caller id one can capture a video or download any video clip of 60 seconds and use it as caller id. The phone has an Intelligent Call function which reads out incoming and outgoing phone numbers. The phone also has an in-flight mode, where the user can play MP3 songs, access games or stored data and lots more even when he/she does not wish to receive calls. A bonanza for music lovers it has an MP3 player with graphic equalizers as well as an FM player with recording. So, now one can record his/her favourite FM programmes and listen to it later.

The 'dynamite' KG 300 is loaded with other features like - 56 MB in-built memory, plug and play, external memory card slot, USB Charging, MP3 Player, Video recording and playback and Speaker. The Dynamite KG 300 is available for **Rs.9, 999/- only** and comes with a stereophonic headset kit & USB Data Cable, worth Rs.1500/- absolutely free.

About 'Dynamite' KG 200:-

The KG 200 is a super stylish phone with 1.3 mega pixel camera and 65K Colour Screen. This bar phone is a unique blend of superior technology and sleek-stunning design. KG 200 is endowed with features like - 56 MB in-built memory, plug and play, external memory card slot, USB Charging, MP3 Player, FM Radio and recording, Video recording and playback, Video caller ID, Call recording, Speaker & Ring tones and In-flight mode. The phone is available for **Rs.7, 999/- only** and comes with a stereophonic headset kit & USB Data Cable, worth Rs.1500/- absolutely free.

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About LG Electronics

LG Electronics India Pvt. Ltd., a wholly owned subsidiary of LG Electronics, South Korea was established in January 1997 in India. One of the most formidable brands in the consumer durable and home appliances segment, LGEIL has an impressive portfolio of Color Televisions, Washing Machines, Air-Conditioners, Microwave Ovens, Refrigerators (Direct Cool and Frost Free), PCs, Vacuum Cleaners, Audio Systems, DVDs, PDPs, optical storage devices, Laptops and GSM mobile phones. In India for over nine years, LG has earned a premium brand positioning due to its superior quality, high product performance, revolutionary technological delivery and warm service. LG is the acknowledged trendsetter for the consumer durable industry in India with the fastest ever nationwide reach, latest global technology and product innovation.

LGEIL has achieved a turnover of Rs. 7500 crores in 2005. LGEIL's first manufacturing unit at Greater Noida is one of the most eco-friendly units among all LG manufacturing plants in the world. The new and second Greenfield facility of LG Electronics India located at Ranjangaon, Pune has the capacity to manufacture GSM Mobile Phones, Color Televisions, Air Conditioners, Refrigerators, Washing Machines, Microwave Ovens and Color Monitors. This is India's first mobile phone manufacturing unit.

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You can also visit www.lgindia.com for more information.