

Ace Bandwidth Communications bags PR mandate of PT Education

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The duration of the nation wide account mandates to a year and involves handling of PR and brand building activities, including identification of appropriate brand promotion opportunities and events.

Chairman and Managing Director, PT Education Mr. Sandeep Manudhane said, 'During meetings we found the understanding of the agency quite in line with our strategy and corporate philosophy. And we hope that together with the PR agency PT Education would be able to live up to its brand profile and business goals.'

Said **Sanjay Das, Director, Ace Bandwidth Communications**, 'Together with lifestyle and hospitality, the education sector is one of our core competencies. I am glad that the account was signed before stiff competition from the biggest of PR players in Delhi, largely because we were able to value add and innovate on media plans given the changed media scenario.'

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***PT Education** is an educational institution grooming the intellect of its students aspiring for the various courses in elite institutions. It proudly completes its thirteen years of building careers nationwide. The 13 year old and approx Rs 25 crore annual turn-over institution, PT Education, began operations from Indore, MP and its current sphere encompasses training students for various competitive exams like MBA Entrance, Studies Abroad, MCA Entrance, Post XII Mgmt/IT/Law/Hotel Mgmt Entrance, etc. to prestigious institutes and other courses like Campus Recruitment Training programs, Personality Enhancement programs, Spoken English courses, Career counseling etc. It has more than 45 educational centers in all big cities across the country, training more than 30,000 students every year, with the highest success rate among CAT examinees from all institutions in India. Mr Sandeep Manudhane is the chairman and managing director of this prestigious educational group.*

***Ace Bandwidth Communications** is a Delhi based leading PR agency. Started in 2001 this agency has made a mark in the PR industry by its client retention. Hospitality, aviation, education and lifestyle along with real estate are its expertise sectors.*

For more information, Please contact:

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